

OUR COLD SPELL

	Max.	Min.
Wednesday, March 10	79	62
Thursday, March 11	71	53
Friday, March 12	66	46

The Desert Sun

and PALM SPRINGS NEWS

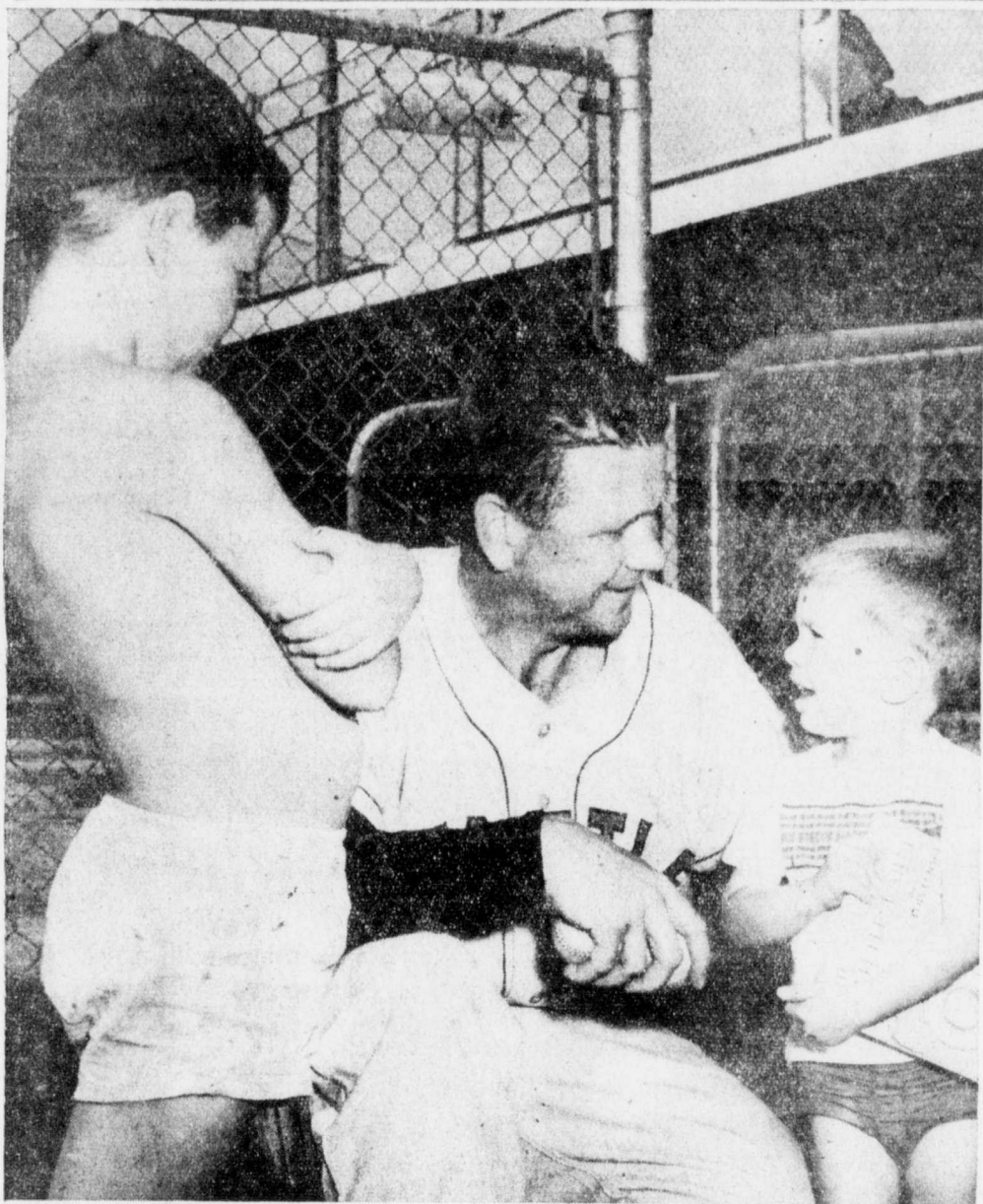
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2 Sections — 14 Pages

Palm Springs, California, Monday, March 15, 1954

Single Copy 10c



(Chamber of Commerce photo)

FROM THE FARM TO BASEBALL — Tony Bowers, right, is fast turning from a devotee of the farm (see book) to a fan of the Seattle Rainiers as he discusses the national sport with Rainier Manager Jerry Priddy. Listening with interest at left is Rick Corliss. The Rainiers will play another exhibition game here today, March 15, with USC Trojans. Next game is scheduled with Hollywood playing the Seattle nine at the Polo Grounds.

Tighten Fire Rules in Canyon

Cabinet Member to Visit City

Mrs. Hobby to Speak at Dinner Here

Other Prominent Officials Also to be in Village

Scarcely had the excitement of the Eisenhower visit died down when news came of the impending arrival of another celebrity... this time a cabinet member.

The Honorable Oveta Culp Hobby, secretary of health, education and welfare and only woman cabinet member, is coming to Palm Springs and will address a dinner meeting at Shadow Mountain club on April 6.

Mrs. Hobby, who is the first to hold this secretariat which was created under the Eisenhower administration, was wartime head of the War and is a former Texas newspaperwoman.

HER APPEARANCE here will be the signal for an important Republican gathering and Congressman John Phillips will fly out from Washington to attend.

Senator Thomas Kuchel has been invited and George Murphy has accepted an invitation to be here.

Riverside County Republicans are busy making plans for the affair.

Meiba Bennett, as general chairman for the dinner, is See **CABINET**, Page 3a



(Desert Sun Photo)

WELFARE WORK — Mrs. Joseph Gamble, newly elected chairman of the Welfare and Friendly Aid society and her staff, busy working on plans for the year, are shown above. Front row, left to right, Mrs. Robert McKenzie, re-cording secretary; Mrs. Gamble; Mrs. Roger Williams, vice chairman. Back row: Mrs. John Wagoner, corresponding secretary; Mrs. William Elliott and Mrs. John Wood, board members; and Mrs. Arthur G. Hoff, treasurer. Other board members, not in the picture, are Mrs. Jack Freeman, Mrs. Ted Charlston, Mrs. Earl Coffman and Mrs. P. A. Staley.

Discovery of Blaze Threat Brings Action

No Smoking and Camp Fire Ban Signs Erected

Strict fire regulations have been instituted in the Palm and Andreas Canyon areas, following the discovery last week of live coals left scattered by campers in Andreas Canyon.

The discovery, made by the Indian patrolman on a routine check, averted a fire which could have destroyed much of the picturesque canyon foliage, Indian Agent Ned Mitchell reported.

Several of the hot coals were lying on palm fronds, Mitchell said.

SIGNS HAVE BEEN erected at the entrance to the canyons, informing the public that smoking and camp fires are prohibited. An area in Andreas Canyon east of the Palm Grove and south of the stream has been prepared and is designated in which cooking, gas stoves and coke fires properly screened and in acceptable off-the-ground containers may be used.

"This designated area may be used by the public for cooking only, provided the use of such area is requested in advance and approved by this (local Indian) office so that adequate controls may be instituted to reduce the extreme fire hazard," Mitchell said.

"This is the only area in which fires of any kind will be permitted," he added.

"THE INDIAN CANYONS are a picturesque part of Palm Springs and the damage or destruction of these beautiful areas by fire would be a tremendous loss not only to the Indians but to the residents and guests of Palm Springs as well," the Indian agent explained.

He also announced plans to beautify the area with decomposed granite surface to reduce the dust problem, and a general brushing out and clean-up program to make the area more attractive to the Canyon guests.

Mitchell asked all visitors to the Canyons to cooperate, and "employ good housekeeping methods to tidy up the area after using it."

Palm Tree Offer Meets Speedy Response Here

Thirteen property owners on Palm Canyon drive have made application for palm trees to be placed along the street, City Manager R. W. Peterson reported.

City council, upon receiving an offer of trees from A. M. Lieblich, earlier this month asked residents on Palm Canyon drive to make application.

Of the 13 applicants, eight reside north of the center of the city, and five south.

Owners of improved property on Palm Canyon drive are still invited to apply for trees, Peterson said. The city will plant the trees free of charge to the owners, but the recipients must assume all maintenance costs.

The city also will accept applications for trees to be placed on other major streets, with the property owners to assume the cost of moving the palms, as well as the maintenance.

KIWANIS KIDS DAY SET FOR NEXT WEDNESDAY

Second annual Kiwanis Kids Day Peanut Sale will be staged Wednesday, St. Patrick's Day, President Jerry Mitchell of the club announced Friday.

One of the most colorful and successful one-day fund-raising programs to be staged here last year, Kiwanians are planning to outdo that first effort this year. Proceeds of the sale go to the local club's Barrett O'Shea Foundation for underprivileged children.

THE DRIVE last year, which covered the Village streets, baseball game and night clubs, netted almost \$1000 for the fund. Palm Springs Kiwanians, some of them dressed as wandering circus clowns, turned out to a man to sell the peanuts.

Kiwanians will meet tomorrow at Marty Beckman's Lincoln-Mercury showroom to sack the peanuts which have been donated by local merchants. Among those donating the nuts were the Village Market, Thrifty, South Palm Canyon market, Murray's Market, Hatchitt's, Sale's and the Farmer's Market.

MAYOR FLORIAN BOYD Friday issued the following proclamation urging Villagers to aid in the event:

WHEREAS the Kiwanis club's program for the aid of underprivileged children is a worthy cause, and

WHEREAS the Kiwanis club will conduct a peanut sale on Wednesday, March 17, to obtain funds to carry on this fine work, now

THEREFORE I proclaim Wednesday, March 17, as Palm Springs Kiwanis Kids Day and urge our citizens to give their wholehearted support.

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Council to Meet Tuesday Night

City council will hold its regular meeting at 8 p.m., Tuesday, in the council chambers on McCallum Way.

Among the items of business will be a report by City Attorney Jerry Bunker and Councilman Earle Strebe, who represented the city at Congressional committee hearings Thursday and Friday of last week, dealing with the Indian "withdrawal" bill.

Rotarians Elect Dr. A. G. Hoff as New President

Dr. Arthur G. Hoff is the new president of the Palm Springs Rotary Club, succeeding Herman Reich. Election was held last week, and installation will be during May.

Other officers named are: Joseph Gamble, first vice president; Robert McKenzie, second vice president; E. Stewart Williams, third vice president, and Don Miller, secretary-treasurer.

Directors besides the officers are Reich, John S. Barnes, James I. Cavett and William Elliott, Jr.

Welfare Society Sounds Appeal for Little House

Mrs. Joseph Gamble, newly-elected chairman of the Palm Springs Welfare and Friendly Aid society Saturday issued an appeal to Villagers for contributions of articles, otherwise discarded, for "The Little House" adjoining the Health Center on Amado road.

"If you are wondering what to do with those 'White Elephants' that turn up after your Spring housecleaning, here's a suggestion," she said.

"The Welfare and Friendly Aid society needs them and will appreciate such contributions as dishes, appliances, linens, bedding, and small household articles.

"This used merchandise is sold at low prices on alternate Tuesday mornings at 'The Little House.' Proceeds are used for Welfare projects."

Contributions may be left at the Health Center, she said, or will be picked up if a message is left there. The telephone number at the Health Center is 5688.

Apartment Fire Loss Estimated at Almost \$5000

Damage estimated at between \$4,000 and \$5,000 was caused by fire Thursday evening to an apartment occupied by Paul Campbell at 175 North Indian avenue, firemen from Station No. 1 reported.

The fire damage was confined to one room, but smoke damage extended throughout the entire building. Firemen stopped the fire spreading to the roof although a cooler was ablaze on the roof, or to the store areas below.

Cause of the fire is believed to be a lighted cigarette left in a chair, firemen said.

Shortly after the firemen returned to the station at midnight, they were called to fight a brush fire in the 100 block of South Indian avenue. No damage resulted.

Both blazes attracted a large number of spectators.

Blood Bank to be in Village Today

Riverside-San Bernardino Two County Blood Bank will be at Desert Hospital from 11 a.m. to 1 p.m. today on its regular visit with the quota again 25 pints.

Robert C. Henwood, hospital administrator, said that there will be probably only three more visits of the Bank to Palm Springs before being discontinued for the summer months.

New Street Sweeper is Now on the Job

New street sweeper purchased by the city of Palm Springs was delivered here Thursday morning, and is in operation, according to City Manager R. W. Peterson.

Object in Sky Has All City Looking Up

Flying saucer or weather balloon? This is the question being debated by Villagers following the appearance in the sky early Thursday evening of an object which was clearly visible because of the glint of sunlight on its bottom surface.

Calls requesting information concerning the object came to the Palm Springs Airport, police department and The Desert Sun, and for about a half hour kept the circuits busy.

Mac Haskell, airport lessee said the object was probably a weather balloon, judging from its appearance and altitude.

Five from City at Rotary Meet

Palm Springs Rotary Club has five representatives at the sectional meeting at Coronado Sunday through Wednesday.

In attendance are President and Mrs. Herman Reich, President-Elect and Mrs. Arthur Hoff, Mr. and Mrs. Jim Cavett, Mr. and Mrs. Bob McKenzie, and Mr. and Mrs. Joe Gamble. The Hoffs will also attend the International Rotary convention in Seattle this June.

Memorial

Commission to Meet in City March 23

First meeting of the newly formed commission to arrange a memorial to Gen. George Patton in Riverside county will be held at 6:30 p.m., Tuesday, March 23, at The Desert Inn.

Earl Coffman, co-owner of the Desert Inn, is a member of the commission, named by Supervisor Homer Varner.

RED CROSS FUND DRIVE SLOWING UP IS REPORT

Red Cross fund drive this week started to fall below the expected response, Chairman Howard Morris reported.

Only \$7,000 of the \$15,000

quota has been raised to date, Morris said, which is far below the amount which should have been raised at this time. The drive officially started March 1.

The chairman praised the business district for exceeding its contributions of last year, and said that the hotel and advance gifts drive will be approximately the same. Residential solicitation and response is accounting for the lag, he added.

Morris appealed to all volunteer workers to canvass their assigned districts, and to all Villagers not contacted to send in their contributions immediately.



AWARDED BICYCLES — Youth Center Director Ted McKinney, center, this week awarded bicycles to Fred Pederson and Virginia Saubel, winners in the membership contest. The bicycles were donated by Mr. and Mrs. Gabriel C. Duque. The membership drive resulted in securing 120 paid members so far this year, with 40 more expected to join later.

3-Year Revision of City Business Tax Completed

Revision of the city's Business License Ordinance has been completed and will be submitted to city council for discussion and first reading at its next meeting Tuesday night, City Manager R. W. Peterson reported.

Major change in the fee schedule is the transferring of most businesses from a flat fee to a graduated scale based

See **LICENSES**, Page 3a

NOTED BUSINESS EXECUTIVE SAYS MUNICIPAL GOLF COURSE "MUST"

(Photo on Page 2a)

"I do everything yesterday instead of today or tomorrow."

Charles E. Becker, who rocket-propelled the Franklin Life Insurance company from 60th place among insurance companies in the nation 14 years ago to a point today where only eight companies in this country "wrote" more business than it did in 1933, chuckled over that statement.

He chuckled because he had overheard an executive of the company he heads use that line in explaining the phenomenal growth of Franklin Life.

Becker is today tabbed as the foremost insurance company president in the nation according to published reports and one of the outstanding insurance salesmen in the country. The common stock of his company has climbed to 12 times its value in the past ten years and sold \$366,000,000 of insurance during the year just past.

At the age of 24, not long after his graduation from Creighton University, Becker started propounding his ideas about life insurance to prospective buyers with such vigor, enthusiasm and persuasive salesmanship he soon became a leader in his chosen field. He

began to move among the top-most leaders in the insurance business.

ONE COMMENTARY about Becker reads:

"One of the most outstanding records of growth in the industry has been that of the Franklin Life Insurance company of Springfield, Illinois. Until 1939 this company was known as a small, sound, rather staid company, similar to many smaller life companies. In December of that year control passed to Charles E. Becker who was elected president. Its growth since that time has been spectacular."

See **GOLF**, Page 2a

Inside of the Sun

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This Side of the Sun	4a	

Total Receipts from Auction by Wednesday Club, \$2300

S. Howard Breslin, chairman and Dr. C. H. Baldwin, secretary of the Wednesday Night Club distribution committee announced that total receipts from the successful auction staged by the club March 7 were approximately \$2300. Irwin Coulton, club treasurer, is now preparing a complete report on the charity event.

Total cost of the infant incubator purchased by the club for Desert Hospital is \$885 and this will be the first payment from the proceeds. Approximately \$140, or about 6 per cent of the total, went for expenses. The Disbursement committee of the club is now studying

distribution of the remaining funds. It has been proposed that \$600 be granted to charitable organizations annually pledged support by the club. The remaining \$700 will be earmarked for strictly local civic and charitable groups.

"The Wednesday Night club is an entirely self supporting organization and will not retain any part of the auction receipts for its own use," said Max Grone, president. "Therefore, it is expected that checks to local organizations selected, will be made by the Distribution committee within the next week or ten days."

CAMERA MISSING

Loss of a camera in the Palm Springs post office was reported to police Thursday by Richard Lee Starling, 438 South El Segundo.

The Desert Sun—2nd and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 15, 1954

Campbell, Bock Address Indian Land Residents

Clifford Campbell, candidate for city council in District Two, and Attorney Leonard Bock, who is leading the fight for redistricting of councilmanic districts, were speakers at the Friday night meeting of the Landowners and Lessees of Palm Springs Indian Land at the Frances Stevens school cafeteria.

Bock described the redistricting plan, and told of the hearing before the State Supreme Court on April 6.

Campbell, himself a member of the organization, spoke on problems of lessees of Indian land.

Cruz Siva, who attended the congressional hearings on the "withdrawal" bill, said that he was optimistic the bill would not be passed.

Joseph Palozzi, another candidate for council, will be the speaker at the next meeting of the group at 7:30 p.m., Friday, March 26.

Freeway

More Banning Homes to Be Sold

Further progress on clearance of the right of way for the proposed Banning Freeway was reported today by Clyde W. Kane, district engineer for the state division of highways at San Bernardino.

Friday, the state will auction a number of houses in the path of the freeway at 188, 676 678 and 742 West Livingstone street; at 140 and 144 Aloha street, and a house at the intersection of the Southern Pacific Railroad and Hargrave street.

Successful bidders will be required to remove the improvements in their entirety, and clean up the area, leaving only concrete flat work on the premises.

Foot Notes

By LYNN EMRICK

In the Springtime most everybody's fancy lightly turns to thoughts of love—that is love in general. Blossomtime has inspired great poets and writers; created new fashions for women; medicinal and scientific discoveries are made and tantalizing symphonic music has been played since the dawn of history.

What an exhilarating experience is Springtime! In our desert, Springtime means the sight of the snow-white primrose blossom hugging the velvet-like sand beneath the early morning shadows that play tricks upon the western mountain slopes or the azure skies that cover God's heaven and where the sun shines brightly all the day long. These and a hundred picturesque sights are yours for the sharing and all for free to enjoy! When your heart is filled with love these things become enchantingly magnified and the pleasures derived multiply. When too, you enter our small Museum filled with this same love you will be able to get a clearer perspective of the time and efforts involved in creating the art objects displayed. Nature and man combine resources and the result can be—shall we say—the sun-kissed amethyst glass, the Cahulla Indian baskets, the Navajo rugs, the cacti arrangements or the Carl Eytel paintings. Man's aim for culture is endless and time efforts presses a fertile view of the results in man's achievements and in God's generosity.

Springtime then can be a combination of all visual beauty within you. An added dash of Spring mirth: A current issue of the New Yorker has a cute cartoon which I clipped. It pictures two guides at a Museum nonchalantly leaning against the wall watching crowds flow in. The caption reads: "It must be pouring outside."



VILLAGE BOOSTER — Charles E. Becker, one of the nation's leading insurance executives, home owner here and Village booster, who says municipal golf course should be one of the first considerations.

From Page 1—MORE ABOUT

GOLF COURSE FIRST

"It wasn't all as easy as the record indicates," said Becker, in the patio of his beautiful home in Palm Springs. "I worked hard, so hard that when my wife and I found ourselves in Los Angeles in 1932 it was necessary for me to find some succor from the terrific pace. Winnie and I decided on a stay in Palm Springs and journeyed down here to guest at the Desert Inn. We liked it very much. Subsequently we made a trip to Hawaii but on our return to the mainland the quiet, pleasant environment of Palm Springs had left its mark upon us. That was five years ago. On our return homeward I turned to my wife and asked: 'What do you think honey?'"

"SHE OBVIOUSLY thought the same as Becker did. Then, of course, there was a new 18-hole golf course called Thunderbird and Becker wanted to look that course over. He did. Not long thereafter, a member of the golf club with membership card number 37, the Beckers purchased a home in the Tahquitz River area. They still own that home but in addition, two years ago, purchased the estate sized home formerly owned by Ray Dodge.

"Now let's talk about Palm Springs and discuss the future of this community. We have a large property investment in this Village—close to a half a million dollars. That in itself should give me a license to say a few words about this marvelous community and what I think it needs.

"I'M TOLD THAT the city of Palm Springs has \$300,000 set aside for the construction of a new city hall. I believe that money could be used for a much better purpose.

"People do not come down here to see or spend their time at the city hall. I believe that money should be used for a far more important purpose and that is a municipal golf course. Although I am a member of Thunderbird and O'Donnell Golf course, and Tamarisk these courses are crowded. It takes too long to play 18-holes. It is almost impossible to get on these courses at times.

"We are already calling Palm Springs the golf capital of the world but in my opinion it is my opinion it never will be

until there is an additional golf course. I'm told that one reason why President Eisenhower visited Palm Springs was to play golf at Tamarisk and Thunderbird.

"I KNOW THAT there are many who would come to Palm Springs, buy homes here, or engage in business if there were existing golfing facilities. That \$300,000 for a city hall—well, personally, I would like to see it invested in a good 18-hole golf course. Truly then, we could call Palm Springs the 'Golf Capital of the World'."

About business, recession or depression, Becker had the following to say: "I believe that business will be much better after March. I predict at least a 15 per cent increase in business during the Summer months. Insurance companies are today keenly competing for the purchase of mortgages and bonds. Business is good across the nation. Interest rates are down and loans are easy to obtain for any worthwhile project.

"SALESMANSHIP, the creative kind, is the key to prosperity. Good salesmanship creates a desire for goods—washing machines, automobiles, houses, or to induce more people to share in the enjoyment of our lovely weather in Palm Springs."

One magazine writing about the fantastic growth of Franklin Life had this to say about Becker:

"Sales must be recognized as the blood stream of a business. The sales department is the most important department and should have the predominant

Prosser Elected Commander of Local VFW Post

George A. Prosser was elected commander of the Frontier Post No. 5987, Veterans of Foreign Wars, at the annual election of officers held Wednesday evening at the VFW clubhouse.

Other officers elected were: John Dill, senior vice commander; William W. Fuller, junior vice commander; George H. Miggle, chaplain; Robert Romatko, quartermaster; Dean Pickell, surgeon; David Duns-worth, advocate; Russell Snyder, Harold McElroy and Merritt Williams, trustees.

Appointed to the election were: George H. Miggle, adjutant; Frank Dwyer, service officer; David Dunsworth, legislative officer; Merritt Williams, patriotic instructor; John Dill, public relations, and Dean Pickell, membership chairman.

Play Ball!

Museum Mascot Now a Catcher

The Desert Museum has on display the following Seattle Rainiers' equipment: a pitcher's mitt, a catcher's mitt, mask and body and leg guards, baseball bats, caps, shirts, pants, socks and belt.

Miss Lynn Emrick, assistant to Dr. C. E. Smith, Museum director, has dressed the Museum's mascot, the Road Runner, in a catcher's outfit and he is on exhibit along with the Seattle Rainiers' equipment to greet all Museum guests.

How Much Faith? Lecture Subject

The question, "How Much Faith Must a Person Have to Make Sure of Reaching Heaven?" will be the subject of the Bible Lecture Tuesday evening at 7:30 in the Town Hall in Cathedral City.

"Pictured Truth," a review of a previous subject using kodachrome film slides and special musical numbers are added features of each Tuesday evening program. All are invited to attend these free Bible lectures.

Money Bag and Contents Stolen

Theft of a bank money bag containing \$164 from the basement of his restaurant at 1107 North Palm Canyon drive was reported to police Wednesday by Kenneth Burkett.

Entry to the basement was made through a separate entrance.

voice in policy making. The product sold should be designed to meet the needs and wants of the prospect. Becker and his associates sell insurance predominantly in "packages" as tangibles are sold. The man in the field who does the selling should be given the strongest possible motivation to succeed. There should be no ceiling.

The telephone rang just about this time, Becker's home office in Springfield was calling to inform him that he will be the commencement speaker at Creighton University June 3 at which time he will be honored with an LLD degree.

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refill with each pen. (Op-
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Palm Canyon Dr.
(Downtown)
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Palm Springs
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FRIDAY
March 19
10 A.M.
to 6 P.M.
8 HOURS
ONLY

58¢
is all you pay
not \$1.69

FRIDAY
March 19
10 A.M.
to 6 P.M.
8 HOURS
ONLY

58¢
is all you pay
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Long sleeves and short sleeves.
Beautiful styles, such as
Boleros and Shirmakers,
plaids and solid colors in
cottons, crepes and satin.

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Saturday and Sunday — March 13 and 14
"DARLING, HOW COULD YOU"
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7:35 and 9:20 P.M. — Price 80c

Monday and Tuesday — March 15 and 16
"TRIPOLI"
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7:35 and 9:20 P.M. Price 75c

Wednesday and Thursday — March 17 and 18
"DARK CITY"
DON DE FORE and LIZABETH SCOTT
7:35 and 9:20 P.M. Price 75c

Friday and Saturday — March 19 and 20
"QUEBEC"
JOHN BARRYMORE and CORINNE CALVERT
7:35 and 9:10 P.M. — Price 80c

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also SUE CARSON

The Desert Sun

and
PALM SPRINGS NEWS

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Palm Springs News — Established 1933
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Sundays Showtime at Dark — Mon. thru Sat. at 6:45 P.M.

NOW PLAYING
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MARY MURPHY
ROBERT KEITH

"BAD FOR
EACH OTHER"
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CHAS. HESTON
LIZABETH SCOTT

Tues. - Wed. - Thurs. March 16-17-18

MIGHTIEST OF SCREEN ACHIEVEMENTS

Robert Taylor - Deborah Kerr

"Quo Vadis"

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Plus
"LOUISIANA TERRITORY"
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Every Night Except Monday

Now Playing
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EXTRA IN CINEMASCOPE! — "VESUVIUS EXPRESS"
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JANE RUSSELL in "THE FRENCH LINE"
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Phone 4384 — Doors open, 6:45 — Shows 7 and 9

Sunday - Monday - Tuesday March 14-15-16

Desert Mystery!
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SAADIA
Cornel Mel Rita
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Starts Wednesday March 17

ALAN LADD in "SASKATCHEWAN" Technicolor

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Phone 2448 — Doors open, 6:45 — Shows 7 and 9 P.M.

Sun. Mon. Tues. March 14-15 Wed. - Thurs. March 18-19

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TECHNICOLOR

David Niven - Kim Hunter
Raymond Massey
"STAIRWAY
TO HEAVEN"
Color by Technicolor
—also—
John Mills - Jean Simmons
Alec Guinness
"GREAT
EXPECTATIONS"

School Board Adopts Rules for Adult School Graduation

Graduation requirements for the Palm Springs Adult Evening high school were adopted by the board of trustees, Palm Springs Unified School district, at its monthly meeting Thursday evening.

The graduation ceremonies will be held along with the regular high school graduation exercises.

Required are 150 semester periods of classroom instruction,

including 10 semester periods of American History and civics, covering American institutions and ideals and the United States constitution; 30 semester periods of English; 10 semester periods in a laboratory science; 30 semester periods in a major field other than English; a course in mathematics.

The board provided that a maximum of 70 semester units may be granted for work experience or for demonstrative ability or skill.

In other action, the board: Approved plans for construction of two classrooms at Nellie Coffman school, and ordered Business Manager Paul Summers to advertise for bids.

Approved construction of a Boy Scout house at the Cathedral City school grounds, subject to approval of the board's building committee, Ray Sorum and Haig Harris. The Scout house will be constructed by the Cathedral City Scout committee.

From Page 1—MORE ABOUT

LICENSES

on the number of employees.

THE REVISION will make possible the combination of all ordinances and amendments now pertaining to business license fees, plus the clarification of conditions and terminology, Peterson said.

The new ordinance is expected to produce approximately the same amount of revenue, \$60,000, but will equalize the assessments, he explained.

The graduated scale provides for three minimums, \$25, \$50 and \$100. Most businesses will be under the \$25 classification, which has the following provisions:

Two or less employees, \$25; three to six employees, \$50; seven to 10 employees, \$75; 11 to 14 employees, \$100, and 15 or more employees, \$150.

THE PRESENT ORDINANCE was adopted nine years ago, in 1945, and provided for many flat fee charges, and because of its failure to include many businesses, resulted in the adoption of other ordinances and amendments, making it unwieldy.

The revision took three years, to coordinate the different business classifications and prepare a fair and equalizing schedule.

Any person desiring further information concerning the ordinance's effect on his business may contact the city clerk's office, phone 2202.

From Page 1—MORE ABOUT

CABINET

holding a meeting of committee chairman at the Racquet Club this noon to make preliminary plans.

COMMITTEE CHAIRMEN and officials who will assist Mrs. Bennett are: Chairman of the Riverside County Central Committee Tom Wheeler of Riverside, Catharine Woodworth of Banning, Helen Hester representing the Coachella Valley, and the following Palm Springs Republicans, William Reichel, Reuben Fleet, Herbert Samson, Warren Slaughter, Frances Bigelow, Ida Hotchkiss, Gretchen Wright, Tom Kieley, Carl Lykken, Val Blatz, John Dill, Helen Kenaston, Monte and Bettye Herbert, Virginia Farrell, Ray Corliss, George Wheeler, Marjorie Pohl and Hildy Crawford.

Calendar

March 15-21—19th Annual O'Donnell Men's Invitational golf tournament, O'Donnell Golf Course.

April 4—Bicycle races sponsored by American Legion, Polo Grounds.

April 4-7—Women's Invitational golf tournament, O'Donnell Golf Course.

April 5-12—Annual Invitational golf tournament, Thunderbird.

April 17—Annual Policemen's Ball, P.S.P.D.

April 18—Easter.

April 19-26—Trans Mississippi Seniors' golf tournament, Thunderbird.

April 22-25—Desert Circus, Desert Circus Association.

April 26—Riverside County Second Annual Eagle Scout Dinner.

LOSES GLASSES
Loss of a pair of horn-rimmed glasses was reported to police Wednesday by Mrs. John Jens of Cathedral City.



(Desert Sun Photo)

FURTHER CLEARANCE—The administration building at the public housing site at Lienau Village has been removed, and several other buildings will be moved in the near future. Lawrence Crossley moved the administration section to his

new sub-division outside the city limits. Workmen are pictured moving one section of the structure. City Manager R. W. Peterson has received word from the State Department of Finance that the remaining buildings soon will be moved from the city-owned site.

Marine Nabbed in Stolen Auto

A 17-year-old Marine was arrested by local police Friday evening, two hours after a report was received here of a car stolen from 29 Palms.

The youth was sighted in a service station at the corner of Andreas and Indian, at 9:32 p.m., and he and the car were taken into custody. He was released to the 29 Palms Marine Military Police later in the evening.

The car owned by Leon J. Sadler of St. Louis, Missouri, was reported stolen at 7:30 p.m.

Safety Lessons for Pedestrians Also Important

Pedestrians maneuver better than automobiles but the automobile is far more deadly.

California Highway Patrol records indicate that 785 pedestrians were killed in traffic accidents last year, pointing out a lack of mutual courtesy and respect between motor vehicle operators and foot travelers.

An unending battle is constantly waged by pedestrians who allege that motorists are to blame for pedestrian accidents; and by motorists, in turn, who charge that pedestrians kill themselves by "carelessness," commented Patrol Commissioner B. R. Caldwell.

"Considering the lives that were lost, the eventual winner of the argument, if there could be a winner, is unimportant."

"Pedestrians must understand those laws which regulate their movements, and they certainly must know that they have no protective armor plate. Motorists, at the same time, have to realize that the average automobile outweighs the average pedestrian about 25 to one. Courtesy and good judgment practiced by both groups will save lives," he declared.

Caldwell stressed the importance of instructing children in safe walking practices from the time they first venture out of doors. He pointed out that early learning of safe practices in traffic can be the first step toward making a safer, more courteous driver in later years.

Youth Center Dance Slated Saturday

Youth Center Dancing Club will sponsor a dance at the Center from 8 to 11:30 p.m., Saturday. Director Ted McKinney reported. All members are invited.



Announcement

YOU ARE INVITED TO SEE PICTURES IN COLOR OF THE CATALINA ISLAND BOYS CAMP TO BE SHOWN AT CAHUILLA SCHOOL BY COACH "GLOOMY GUS" HENDERSON AND ARNOLD EDDY OF U.S.C. NEXT FRIDAY, MARCH 19, AT 7:15 P.M.

CAMP MOTTO—
"Why wait to be a great man, BE A GREAT BOY"

Rotarians Honor Past Presidents

Past presidents of Palm Springs Rotary club were honored Wednesday at the meeting of the club commemorating its 13th anniversary.

Herman Reich presided at the meeting at which past presidents in attendance, addressed the club.

Heading the club since 1941

The Desert Sun—3rd
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 15, 1954

have been George Reif, Arthur E. Bailey, Carl G. Lykken, H. E. Patterson, Dr. Henry S. Reid, Fred Ingram, Harry Harper, William E. Alworth, Wilson O. Gibbs, Robert Hargis, Robert W. Peterson, Robert Bennett, Jacques Crommelin and the present head, Herman Reich.

THE DESERT SPA (TWO BUNCH PALMS)

OFFERS . . . All tiled Roman baths—Steam, soap scrub and salt glow room—Scientific Massage—Colonic Irrigation—Therapy and Magnificent Out door Hot Water Pool.

Only ten miles from Palm Springs (paved road all the way). Drive north on Indian Avenue across overpass and Highway 99 and turn right at Desert Spa signs just before reaching Desert Hot Springs

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Phone 4-2645, D.H.S.

LADY for ALTERATION DEPT.

Must be fully experienced for employment 'til July 1st.

Faye - Renee

193 South Palm Canyon Drive at Arenas Road

Robert Curtis at Advanced Base

Robert J. Curtis of Palm Springs, aviation cadet at Hurlingham Air Force base in Texas, this week completed the 30-week basic observer training course there and has been sent to James Connally AFB in Texas for the 16-week advanced observer training course.

On completion of the course he will be commissioned a second lieutenant in the air force reserve and will receive the rating of aircraft observer.

READ SUN
CLASSIFIED ADS

THE BIGAMIST
WANTED BY TWO WOMEN
Starts Friday—March 19
EL PASO THEATRE

Furniture to be Rotary Subject

Edward S. Feldman, executive secretary of the Furniture Manufacturers Association of Southern California, will be the speaker Wednesday noon at the weekly meeting of Palm Springs Rotary club.

He will discuss furniture manufacturing in the southland.

William Dunkerley, manager of the Palm Springs Chamber of Commerce, will be program chairman for the day.

The meeting will be held at the Tennis club starting at 12:10 noon.

Harper Elected by Riverside Rotarians

Harry Harper, former secretary-manager of Palm Springs Chamber of Commerce and now a resident of Riverside, is the new president of the county seat Rotary club.

He will take office July 1.

Lewis and Sanchez

UNIQUE!

EXCITING!

Entertainment
you will love

Did you ever hear two musicians who make like a full orchestra? That treat is in store for you when you visit the Doll House and listen to the music and songs of Lewis and Sanchez. Their vocals are a singing travelogue from Alcapulca to Broadway and across the nation to Hollywood.

There's no Food like Doll House Food!

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USE YOUR OPEN ACCOUNT . . . CHARGE IT.

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1952 Highland Ave. San Bernardino, Calif.
Phone 867-117

The PUBLISHER'S Corner by OLIVER B. JAYNES

"FOR SALE" SIGNS can ruin the looks of any community. I have seen many towns in my travels where unsightly signs in the front yards of homes and on vacant lots have spoiled the appearance of what might otherwise be a very attractive community. We are fortunate that the realtors of Palm Springs, through their real estate board have agreed not to erect such signs in the Village. In a resort community like this there are always many properties for sale or lease. Signs on all of them would not only be unsightly but give a bad impression as well. Home owners should follow this fine example set by the real estate men and refrain from posting for sale signs on their properties. Every resident and property owner will benefit by this voluntary effort to keep Palm Springs attractive.

COMMUNISTIC PLANS to overthrow the American Government have been revealed by Dr. John Lechner in the series of articles on "What is Communism" which were published in The Desert Sun. I hope that a great many of our readers have read these articles and will heed his warning that only an alert, intelligent American public can prevent an ugly experience with communism, from which this nation might never recover.

For more than twenty-five years the Americanization Educational League has been issuing anti-communist literature, which has reached hundreds of thousands of workers in California. This program has been carried on entirely by voluntary subscription, and is worthy of support. Dr. Lechner is the director of the League and general offices are maintained at Inglewood, California.

SOME PEOPLE THINK THAT Villagers are called upon for more contributions than the people of other communities. It does seem that we are called upon for donations quite frequently, but one of the principal reasons is that most of our appeals are concentrated in the months of January, February and March. One seems to come along right on top of the other. In most communities the drives are spread out over a period of six months or more. If residents will bear this in mind it will help them understand why they are being called on for so many donations in such a short time.

Right now the annual campaign of the American Red Cross branch in Palm Springs is underway. The vital work of the American Red Cross is known to everyone and there is hardly a person who does not want to assist in the broad program of this organization. Another campaign of national importance, now underway here, is that of the American Cancer Society.

The Cancer Crusade has a two-fold goal, first to save lives by teaching people that cancer can be cured if it is detected and treated in time; and second, to raise funds for the continued support of the American Cancer Society's year around program of cancer research, education and service. Then, too, there is the United Jewish Appeal which was launched recently. Funds raised through this appeal make possible the life-saving resettlement and rehabilitation activities of three agencies — The United Israel Appeal, the Joint Distribution Committee and United Service for New Americans. The work that this group has done in Israel, Europe, North Africa and the Middle East, as well as in the United States, is well known to almost everyone, and is deserving of generous support.

One of the problems in carrying on voluntary subscription campaigns in Palm Springs, is the fact that so many winter residents subscribe to the national campaigns in other communities. Many of these people, however, generously make additional contributions to the Palm Springs funds. In making their contributions elsewhere, it is hoped that our Winter residents will bear in mind the Palm Springs' campaigns and allocate part of their donations for them.

Plans are now underway to establish a United Appeal here in Palm Springs next Fall which will undertake to consolidate a considerable number of the various appeals. The idea is a very practical one and its benefits should be appreciated by every resident of the community. It takes a lot of organization and voluntary effort to establish a United Appeal, but the machinery has already been set up and you will hear more about the plan as time goes on. Many cities throughout the nation have adopted the plan with great success. There is no reason why it should not work just as well in Palm Springs. I cannot close without paying tribute to the men and women who devote hours and hours of their time to carrying on these various fund-raising campaigns. Practically all of the work of these groups is on a voluntary basis, with very few paid workers. Without the help of these men and women, suffering and hardships of untold millions would not be relieved.

Please remember this the next time a voluntary worker — one of your fellow citizens — calls upon you for financial assistance in a worthy cause.

Dennis, the Menace By Ketchum



Confident Living

by
NORMAN VINCENT PEALE

Can You Keep Your Ideals?



Occasionally people tell me that you cannot live up to your ideals in business and social relationships. They say they would like to hold to their standards, but that compromise is necessary if you want to get along nowadays.

Well, personally I do not accept that weak point of view at all. It just isn't so, as is proven by the experience of some very successful people.

Take, for example, the famous British motion picture producer, J. Arthur Rank. "It doesn't make any difference if it involves ten thousand pounds or two pence. If it isn't right, don't do it. And, if it is right, do it. But know what is right."

Mr. Rank's philosophy came to mind recently when I read an article Joel McCrea, the movie star, wrote for a magazine, in which I am editor-in-chief, "Guidedposts." He had no ambition to become an actor, although he had grown up in Hollywood and even delivered newspapers as a boy, to the homes of such stars as Mary Pickford. What he wanted was a ranch. He wanted great open spaces surrounded by mountains. And the quickest way he could think of to get a ranch like this was to become a movie actor since that paid well and would net him money to buy his ranch.

So Joel McCrea became a movie actor and did well at it. Then, one day, his agent came to him and said, "Joel, you're getting a great break. You're being cast in a picture with one of the biggest glamor girls in the business. The story is by one of the most successful writers. It can't fail to be a big hit."

Joel McCrea said, "Let me read the script." Well, that script seemed to him to be overly suggestive and he didn't like the part. He didn't want to play it and started trying to get out of it. Every-one told him that he didn't have a chance to get out of it; after all, he did have a contract with the picture company. He finally got an appointment with the top man at the studio, known to be cold, difficult and hard as nails.

That man looked at him and said: "Okay, son, now you are here. I haven't any time to waste so don't give me a long story. They tell me you don't want to play this part. Well, you're under contract and I can make you play this part. And if you don't play it, I can break you. Understand? Now, give me just one good reason why you don't want to play this part."

McCrea quietly answered, "Well, sir, it is simply this: I would be embarrassed for my two little sons to see me in this part."

The man sat there and glared at him. Finally, he got up and walked over to McCrea, slapped him on the back and told him: "Okay, son, that's good enough for me. I have a part for you in a big Western. How would you like that?"

Today, Joel McCrea's reputation rests in large measure on the many excellent Westerns he has done. And his kind of straight thinking and moral sturdiness offers an excellent example to all of us in trying to do what we think is right.

There are people who get into such situations and try to play along easily with it in the hope that it will work out right. Well, it may work out, but it will likely work out the wrong way. Whenever people find themselves in a position that is unpleasant and trying, if they simply do the right thing, the thing they believe in, in the long run they will get right results.

So, remember, when you get into a spot where it seems that you have to sacrifice what you think is right, hold fast to your religion, hold fast to your faith, stick to your ideals. If you have the courage to do what is right, you can be sure that things will work out right for you in the long run.

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The Desert Sun—4th
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 15, 1954

THIS SIDE OF THE SUN

By Phot

In the Spring an old man's thought
Dwells lightly on just doing nought.

That word "old" is not necessarily an admission. Let's call it poetic license to achieve an antonym for "young." And while it isn't even Spring, it might as well be.

WELL, the Flying Saucers are back. Had most of Palm Springs and surrounding area looking into the sky Thursday evening. There it was. A bright glint high over the desert. If Don Cameron had not spent 250 words the other day telling about a Flying Saucer gag at Desert Air hotel, Harry Greenwood of that spot wouldn't have so much trouble this weekend. Greenwood said that the Flying Saucer, shaped like a derby hat, hovered over Rancho Mirage for an hour and a half. He said it gave forth vapor streams at times and swears he could hear the faint drone of an engine. Which is probably the first time a Flying Saucer has been heard as well as seen. Two weeks ago Cameron in his column told of a gag they were pulling at Desert Air. All about a Flying Saucer which landed at the air strip there. Men from Venus. Men, yet.

SO NOW, when Greenwood describes it, there are lifted eyebrows. But Greenwood has plenty of corroboration. Many people claim to have spotted the saucer. The setting sun gave it a silver spot in the sky. One woman said it was quite high. But admitted that she was, too. Even March Field was interested. And called Rancho Mirage for a description of the object. But sent no jets. The Flying Saucer, which some say was a weather balloon and others say it was not for the weather bureau claimed not to have a balloon up at the time, followed right on the heels of another incident. Early Thursday morning there was a bright flash in the sky. Scores of people called to find out what it was. No one knew. Perhaps we are about to be invaded. As long as it isn't by gnats or crickets, I don't much care.

WE WON'T ADMIT it here but there was a little breeze which swept all of southern California last week. And a few vagrant zephyrs got as far as Palm Springs. But blew off no roofs as in Las Vegas. It's an ill wind that blows no one good. The occasional gusts rattled the palm trees on O'Donnell golf course. And blew down seven golf balls which hapless players had during the Winter shot into the trees where the balls were trapped and could not be played. One golfer claimed to have picked up three, all almost new. Roy Randolph, now in New York, sends a clipping from a Gotham newspaper. Someone spent a vacation here and wrote a story about it. And it was an excellent story. There was scarcely a spot in the Village which didn't get favorable mention. Made Randolph homesick and want to head back here at once.

THIS STORY I will not vouch for. But some one told me that the other day a gentleman, slightly furtive, approached Billie Mosley at that booth where they were selling Arabian Horse Show tickets and whispered the name of a horse at Bay Meadows, tendering two dollars. When she explained what the booth was for and that it was not a drive-in bookie but for the Horse Show, he said: "Sure, that's what I want. Just to bet the horse to show." . . . Wednesday is St. Patrick's Day. When everyone,

no matter if of Scandinavian, German, Italian or what have you, heritage, will wear something green. At Thunderbird they are staging a St. Patrick's Day golf tournament. And scores will be wearing off the green.

THE CITY has a bright new green sweeper. The above lines reminded me of that. But most Villagers won't see it. The hours it does its work are from midnight to 7 a.m. Only the late go-to-bedders or the early risers will glimpse it. And both factions will probably be not seeing too clearly at those hours. The city does a good job keeping the gutters clean. But could do a better one if it were not for the all-night parkers which the sweeper has to circle.

Next Sunday it will be Spring. And, always looking ahead, that reminds me that on the last Sunday in April we will again have Daylight Savings time. That always puzzles me. Why do we want to save daylight in the Summer when we have so much of it. Next week I shall have to revive my campaign for Flat Time. Standard in the morning so we can sleep later. Savings time in the evening so we can stay up longer. I've been working on that for four years with no appreciable success. But am not discouraged. It took three years to get benches back.

See you at the Polo Grounds.

City Wide Recreation

(as reported by City Recreation Department)

SQUARE DANCING—Tuesday, 8 to 11 p.m. Frances Stevens School auditorium. Admission by donation, open to everyone. Walt Bauman, caller.

BASKETBALL—Monday and Wednesday, 7:30 and 8:30 p.m. High school gymnasium. Admission free.

TAMARISK PARK—Plenic facilities; lighted tennis courts, 25 cents an hour for lights; shuffleboard courts, horseshoe courts, children's playground. Open every day.

DEMUTH PARK—Relaxation facilities.

YOUTH CENTER—Monday through Saturday, 3:30 to 5:30 and 6:30 to 9:45 p.m. Open to boys and girls 13 to 19 years of age.

TENNIS CLINIC—7:30 to 8:30 p.m., Tuesday. Tamarisk Park courts. Ed Meyerson instructor. Admission by donation.

For information regarding use of Polo Grounds, contact Howard Haddock, recreation director, Phone 2202.

One reassuring thing about modern art is that things can't be as bad as they are painted. —Westhall Jackson, American Artist.

We know a gal who never did drink because she was afraid it might turn into would alcohol. —Kentucky Kernel.

Race horse: An animal that feels the cold acutely even though many people's shirts are on him. R & R Magazine.

I RISE TO REMARK

By CONGRESSMAN JOHN PHILLIPS

How does it feel to be shot at? Well, as a matter of fact, I do not know. I wasn't on the floor when the three Puerto Ricans actually fired into the Chamber of the House of Representatives.

Visitors often ask, after a few days in Washington, how a Congressman manages to get all the things done which he has to do. My reply has been, first, that we accustom ourselves to the job. I would probably get tired if I tried to do the visitors job, to which I would not be accustomed. Second, that we learn to take advantage of spare moments. That is what happened March 1st.

The House was debating the Mexican Labor Bill. I had been sitting, twenty minutes before, to the right of the committee tables, and the shooting chipped a piece the size of a date out of the wooden frame of the chair. If I had still been in it, I do not think I would have been killed, but I would have had a close haircut. I had moved back of the table, to answer questions which were being asked from the floor. When the Speaker said the familiar words, "All time has expired," and we knew the debate was over, I started toward the telephones, to call my office, but when I started I was met by a "division." I stepped to a chair on the back row, to be counted. This done, I had decided to go down to my committee office, just below. I had barely stepped outside the Chamber, when I heard this peculiar noise.

MOST OF THE MEMBERS say it sounded like firecrackers. One reporter, on TV, who was in an elevator, said it sounded at first like steel filing cabinets being toppled over. I agree with the latter comment. This was followed immediately by the firecracker sound, and by a fusillade, which sounded from the lobby somewhat like a machine gun. I was hurrying into the Chamber when Ben Jensen, of Iowa, staggered from the floor, into the Speakers Lobby, saying "They're shooting; I've been hit!" He was caught by reporters, pages and Members, and lowered to the floor, just outside the door. I moved into the Chamber. I will never forget the sight. The impressions, remember, were of firing, and the first flash questions were: Was it firecrackers? Was it shooting? Were we under attack? Did someone in the gallery have a machine gun? Then visualize the sight that met my eyes; half of the Members, on the floor. You wondered if they had been shot!

I moved into the well of the Chamber. At the first aisle, Al Bentley, a fine young Representative from Michigan, sank slowly to the floor, his head not over four feet from me. The would-be assassins had gone, or

had been taken into the gallery hall. It was all over in minutes.

A CURIOUS FEELING was the almost complete lack of personal fear. Probably, if I had seen the actual shooting, that would have been there, but the Congress faced the incredible incident with the feeling that this could not possibly be happening. The shots were largely directed towards the committee tables, and the scars on the tables and chairs are in those areas.

There were interesting and amusing incidents. There always are, in such circumstances. My friend, Dr. Miller, stood up and waved his cane at the shooting trio, saying vigorously, "You can do that in the House of Representatives," and moved slowly backwards, not realizing he was stepping on the prostrate body of another Member, who looked up and said plaintively, "For God's sake, get off me, Doc, I'm trying to get to the door!"

The Vice-President, Dick Nixon, had started for the House Chamber, from the Senate, and had come directly he would have been seated at the time of the shooting at the table which was the principal target. As he left home that morning, Pat said to him, as wives will (even wives of vice-presidents) "Be sure to get a hair cut today." Passing the barber shop on the way over, he had remembered, and was in the barber's chair, instead of the line of fire.

A feminine Member from New York was able to describe, with some detail and accuracy, the dress the Puerto Rican woman leader of the quartet was wearing, but she couldn't count the two men who were with her, doing the shooting. She said there were "seven or eight men all firing in unison."

THE LEFTISH commentators, and columnists have been trying to blame the shooting on Senator McCarthy who, in their eyes, is responsible for every thing from throwing the commies out of the Army to the Washington weather. Actually the assassins were of the same radical group who tried to shoot their way into Blair House two years ago, to "demonstrate" for Puerto Rico's independence. Funny minds, some people have.

In 1932 a psychopath stood up in the gallery, so they tell me, and waved a pistol, and demanded 20 minutes to talk about the depression. There was more commotion then. He was talked out of his weapon by Mel Maas, now a retired Marine General. La Guardia and an officer led him out. Those were Capone days and every Chicago Member hit the floor in one second flat. The others hadn't had the experience.

Sunday

After Church

at El Mirador's Starlite Patio

It's Brunch

Served from 12 Noon to 2 P.M.

... MENU ...

Choice of One:

Iced Freshly Squeezed Orange or Grapefruit Juice
Iced Tomato Juice or Fruit in Season
Stewed Fruit or Baked Apple

\$2.00

Eggs (any style) with Ham, Bacon or Sausages
French Toast, Waffles, Hot Cakes or Buckwheat
Cakes with Ham, Bacon or Jones Link Sausages
Cheese Blintzes, with Strawberry Preserves
and Sour Cream
Poached Finnan Haddie in Milk, Butter Sauce

\$2.50

Spanish, Fresh Tomato, Chicken Livers or
Jelly Omelette

\$3.00

Poached Eggs Benedict
Fresh Mountain Trout, Saute, Meuniere
Calf's Liver Saute, with Bacon
Chicken Livers Saute, with Apples

\$3.50

Broiled Minute Steak, Hashed Browned Potatoes
French Lamb Chops
Tendersweet Ham Steaks, Pineapple Rings,
Glazed Honey Butter

CHOICE OF BEVERAGES

RUDI E. SIDLER, Managing Director



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One shop now leased to the well known TWEEDS AND WEEDS of
Santa Barbara, Palm Springs and La Jolla.

Write MRS. M. E. DRUMMOND — 1261 Prospect Street, La Jolla California
or Phone GL 4-9965



EXCITING AND GOOD — Lewis and Sanchez now appearing at George and Ethel Strebe's popular Doll House and winning vociferous applause from the capacity throngs nightly.

Scout Committee to Hold Important Meeting Tuesday

One of the most important Scouting meetings of the year will be held by Palm Springs District members Tuesday at 7:30, from a preview of part of the agenda as released by Committee Chairman Jacques Cromelin. The group will assemble in the Frances Stevens school, and will hear reports of the several activities for Spring and Summer.

Two local Scouts will be awarded expense-paid trips to the annual summer camp at Philmont National Scout Ranch, in New Mexico, the selection to be based on all-round Scouting accomplishment. Initial plans for this selection will be made before the meeting.

Camping and Activities committee will also have a new program for Explorer Scouts, in a two-week trip on the Colorado. Included will be eight days in a downstream boating expedition, from the upper reaches to Lake Mead, with a shot through some of the rapids. This will be open to Riverside county Scouts, and a number of local Explorers are signing up for the adventure.

The District meeting will also be considering the selection of two local Scouts for the annual scholarship awards, an annual bequest for college expenses

of Scouts who are graduating from high school in the Palm Springs area. Other matters pertaining to local Scouting will be considered Tuesday night, and those interested in youth welfare are urged to attend.

Seeing Eye Dog Story for Lions

Hal Evry, of the Seeing Eye Dog Foundation at Azusa, was the speaker Thursday before Palm Springs Lions club showing moving pictures of the education of Seeing Eye dogs and answering questions from an interested audience.

Joe Henderson was program chairman for the day. Thursday Dr. Perry Stone, VMD, of the Small Animal Hospital will be the speaker. Bob Morris will be program chairman for the day.

FINDS HUB CAP

Finding a hub cap on his lawn at 444 North Indian avenue was reported to police Thursday by Ray Hiller.

CREA President Guest of Local Board this Week

Palm Springs Realty board will play host Wednesday evening for L. I. McLellan, president of the California Real Estate association, and Mrs. McLellan at a cocktail party and dinner meeting at Howard Manor, Eugene P. Conser, secretary of the CREA also will be a guest.

Culver Nichols, president of the Palm Springs board, will preside at the meeting. Also to be guests of the local board are Lloyd C. Loveland, of Indio, regional vice president and Frank L. Whitehead, director of the National Association of Real Estate Boards.

President McLellan has just returned from an extensive tour of the east and conferences with NAREB officials at Washington, D.C.

At present he is on a tour of California real estate boards. Topic of McLellan's talk Wednesday night will be "Better Business, Our Challenge for 1954."

Summer Work Interviews to be Held this Week

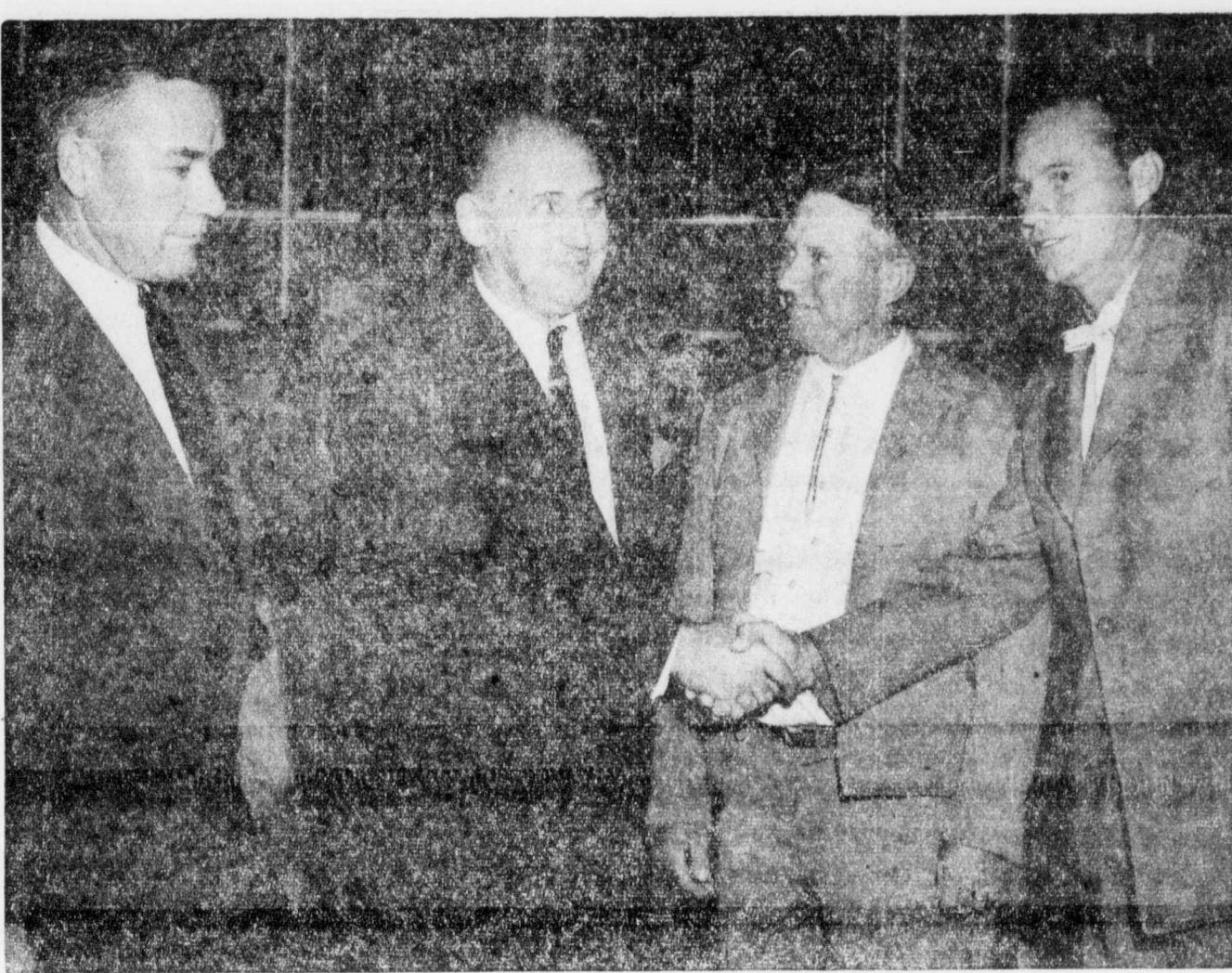
Richard A. Buck of the Yellowstone Park company will be at the Palm Springs Employers Association office at 224 North Indian avenue Tuesday and Wednesday, March 16 and 17, to interview Villagers for Summer employment in Yellowstone Park, Manager William Roper announced today.

Prospective employees may contact Buck between 8 a.m. and 4 p.m. This is an annual service given local employees, to insure Summer employment and their return to the Village next Fall.

DHS Trailer Park Zoning Approved

Application of Vincent Young for a zoning permit to establish a large trailer park in Desert Hot Springs was approved by county planners Thursday.

The park is proposed for the west side of Palm drive a mile south on Hacienda avenue.



(El Mirador Photo by Conrad Hug)

FOR MOUNTED POLICE — A cocktail party given at El Mirador Wednesday evening by Ray Ryan honored members of the Palm Springs Mounted Police. Shown, left to right, are Chief of Police John Davis, Rudi Sidler, managing director of El Mirador, Cliff Campbell, Captain of the Mounted organization, and Warren Coble, Captain of the Palm Springs Mounted Police. Sidler has just presented a check for \$500 on behalf of

Ray Ryan and the El Mirador hotel, to Captain Warren Coble to go into the uniform fund. The organization, which frequently represents the Village in parades hopes to buy new uniforms in time for Desert Circus week. Balance of the cost will be borne by members themselves. All of the Mounted Police maintain their own horses, horse trailers and other equipment necessary for rescue work at their own expense.



AT FORT BLISS—Pvt. Robert M. "Joe" Irving, son of Mrs. Barbara M. Flavin, 607 Camino Real, is now at the Antiaircraft Artillery Replacement Training Center, Fort Bliss, Texas, for training as an antiaircraft artilleryman. He will be there from eight to 12 weeks.

Purim Festival Opens Thursday

The Festival of Purim will be ushered in by the Jewish Community of Palm Springs with a special service at Temple Isaiah on Thursday evening at 8 o'clock when the story of ancient Persia will be read from the Megillah (Book of Esther) by Rabbi Arthur B. Lebowitz.

The rabbi said that "the Book of Esther may well be regarded as an allegory depicting not only Jewish life in various lands but the experiences of all persecuted minorities, victims of misunderstanding and hatred."

Schedules

WESTERN AIR LINES
DEPARTURES
For Los Angeles: 9:25 a. m., 4:30 p. m., 9:50 p. m.
For San Diego: 8:15 p. m.
For Las Vegas: 4:45 p. m.
ARRIVALS
From Los Angeles: 3:56 p. m., 9:32 p. m.
From San Diego: 4:50 p. m.
From Las Vegas: 8:10 p. m.

SOUTHERN PACIFIC
DEPARTURES
For Los Angeles: 4:41 a. m., 11:56 a. m., 1:19 p. m., 5:10 p. m., 11:56 a. m.
ARRIVALS
From Los Angeles: 3:56 p. m., 10:30 p. m., 11:06 p. m., 11:56 p. m., 2:57 a. m.
*Ask agent.

GREYHOUND LINES
DEPARTURES
For Los Angeles: 12:15, 7:40, 10:10, 10:55 a. m.; 2:20, 4:55, 8:15, 6:45, 8:35 p. m.
ARRIVALS
From Los Angeles: 4:24, 9:32, 11:47, 11:57 a. m.; 2:43, 2:59, 3:41, 6:45, 8:26, 9:14, 11:26 p. m.

Salvation Army Fund Campaign Far Below Quota

Envoy O. Tracy of the Salvation Army was in the Village last week seeking to speed up the lagging Salvation Army fund drive. He said that only one-third of the local quota had been reached and urged Villagers to give more freely.

"The Salvation Army depends solely on public subscription to carry on its humanitarian work," he said. "The people of Palm Springs have never before failed to respond to this annual appeal and I am sure they will not fail this time. Everyone who knows of the work of the Salvation Army and understands it will want to help."

Earl Coffman is chairman of the Palm Springs sponsoring committee.

"If you have not yet sent in your subscription, do so now," he urged. "Checks made out to the Salvation Army may be mailed or taken to Fred Ingram of the Bank of America who is treasurer for the local sponsoring committee."

"Your aid, however small, will help meet the need, wherever and whenever it arises," he said.

Thimble Club

Plan Skate Party at San Bernardino

Members of the Thimble Club, 4-H club, planned a skating party at San Bernardino for Saturday night at their regular meeting this week at the home of their leader, Mrs. Walter Bergquist.

They also planned a program in honor of Mrs. Emily Parker, state 4-H Club home director, at their next meeting March 16. Gale Bergquist and Susan Rockwell will serve refreshments.

President Lois Bergquist presided at the meeting.

Woman's Purse Found in Trash

Finding of a woman's purse in a trash can at a service station at 610 North Palm Canyon drive, was reported to police Friday by Manager Dudley Daneman.

The purse contained identification of Pearl Johnson and a pair of glasses.

State Tax

Early Returns Urged by Director

California taxpayers were urged by Robert C. Kirkwood, chairman of the Franchise Tax Board, to file their income tax returns as early as possible this year. He said that because of the greater number of returns to be filed this year it will not be possible to give taxpayers the individual attention desirable unless they come in early.

The San Bernardino office of the Franchise Tax Board, nearest one to Palm Springs, is regularly open from 8:15 a.m. to 5:00 p.m. and was bound over to day. On Thursday, April 15, which is the last day for filing without penalty the office will be open until 9 p.m.

All single persons with net incomes of \$2,000 or more and all married couples with combined net incomes of \$3,500 or more are required to file returns.

Substation Permit Approved by Board

Approval of a zoning permit to establish an electric power substation on Ultimo avenue in the La Quinta district was given by county planners Thursday.

The substation will be built by the Imperial Irrigation district.

T. E. Whiteman to Speak Before Breakfast Club

Thomas E. Whiteman, past president of the National Council of Presbyterian Men and member of the International Board of Christian Leadership will be the speaker before the Men's Breakfast club of Community church Tuesday morning.

The meeting will be held at La Cita restaurant, South Palm Canyon drive from 8 to 9 Tuesday. All men are invited.

BIGAMIST
WANTED BY TWO WOMEN
Starts Friday — March 19
EL PASO THEATRE

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The Desert Sun—5c and **PALM SPRINGS NEWS** PALM SPRINGS, CALIFORNIA Monday, March 15, 1954

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Wednesday, March 17th
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Belardo Road — Palm Springs

DANCING 9 'TIL 1
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Victoria Club Orchestra
(Riverside)

DONATION \$1.50
Benefit
St. Theresa School

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Look for the Green & White Stripes

Foursome's 50 Scores Victory

H. H. Rhoads, Cy Carter, R. H. Guellich and Gordon Prentice scored a 50 to win the weekly best ball foursome event Wednesday morning at O'Donnell Golf Club.

Taking second with a 53 were Sam Greenfield, Dan Gilbert, H. K. Dent and E. E. Moss. Tied for third with 53's were: William McKay, Ted Owens, Torchy Torrance and R. H. Fleet; George Puccini, Walter Funsinn, Jack Carmichael and Alfred Bacchini; Fred Nicholson, George Butterfield, Clark P. Perry and Frank Chester.

Twelve foursomes participated in the tourney.

The Desert Sun—6c
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 15, 1954

BIGAMIST
WANTED BY TWO WOMEN
Starts Friday — March 19
EL PASO THEATRE

5-ROOM HOME, \$9,150
\$500 Down
5 room Banning House,
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Also, land — \$50 per acre
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(Desert Sun Photo)

CAGE AWARDS — Trophies for play in the City Recreation League were awarded by Director Howard Haddock in ceremonies at the high school gymnasium Wednesday evening. Haddock, second from left, is pictured awarding Norman Wysinger, center, for the 29 Palms Marines, the play-off championship trophy. Others receiving awards were, left to right, Jack Strohl, manager of the Marine squad, regular league championship; Wilfred Lucas, Desert Nite Hawks, most valuable player, and James Taylor, Desert Nite Hawks, city championship.

Marines Sweep Honors in City Basketball Loop

The 29 Palms Marines swept all honors in the City Basketball League Wednesday night by defeating Cravy's 53 to 39, to win the play-off honors.

The Marines also were overall league champions during the regular season's play.

It was a well balanced team which won the game for the Marines, as Fuentes dropped in 15 points, followed by Wysinger with 14, Woodrich with 10, Golbrecht with eight, and Quinn with six.

The Marines took a 13 to 7 first quarter lead, and steadily increased their margin throughout the game. Score at halftime was 30 to 20, and after three periods 42 to 29.

Wendell Hines was high scorer for Cravy's with 13 points, and D. D. Hines had 11. Recreation director Howard Haddock awarded trophies at halftime, with recipients being: 29 Palms Marines, league and play-off champions; Desert Nite Hawks, city champions; Wilfred Lucas, Desert Nite Hawks, most valuable player.

Cravy's—39 FG FT TP
D. Hines, f 4 3 11
W. Hines, f 6 1 12
Smith, g 3 1 7
Durand, g 1 0 2
Southern, g 3 0 6
17 5 39

Marines—53 FG FT TP
Puentes, f 7 1 15
Golbrecht, f 2 4 12
Wysinger, c 6 2 14
Quinn, g 2 2 6
Woodrich, g 4 2 10
21 11 53

Score by quarters:
Cravy's 1 2 3 4
Marines 7 13 9 10-39
13 17 12 11-53

Two Girls, One Boy, Arrive at Desert Hospital

Three babies, two girls and one boy, were born at Desert hospital the morning of March 13.

A baby daughter, weighing eight pounds three ounces, was born to Mr. and Mrs. Robert Fuller of 1525 South Calle Rolph.

It was a boy, eight pounds ten and a half ounces, for Mr. and Mrs. Leander McWilliams of 275 Calle Santa Rosa.

Mr. and Mrs. LeRoy Stewart of 66426 Pierson Boulevard, Desert Hot Springs, are the parents of a girl, weighing six pounds five and a half ounces.

St. Louis Parish Dinner March 17

Fifth annual Ham Dinner of the Women's Guild of St. Louis parish, Cathedral City, will be held St. Patrick's Day, Wednesday, at the parish hall, B street and Glenn, in Cathedral City and plans for the event have been complete. Quality and quantity will be high, said the Rev. Joseph Leissler of the church.

The event has grown in size each year. The first year, 273 meals were served, then 360, next 450 and last year, more than 500.

Spirited Irish music will be played during the evening.

READ SUN
CLASSIFIED ADS

Parking Meters and Sales Tax Receipts Higher

Sales tax receipts and parking meter collections for the first eight months of the current fiscal year are well ahead of the first eight months of the 1952-53 fiscal year, Shelby V. Langford, city treasurer, reported Friday.

Parking meter receipts from July 1, 1953, to February 28, 1954, totalled \$12,077 and for the same period in the 1952-53 year, the total was \$10,241.

Langford reported 528 meters in operation in February. Parking meter collections since the meter ordinance went into effect in March, 1949, stood at \$89,419 as of March 1, this year.

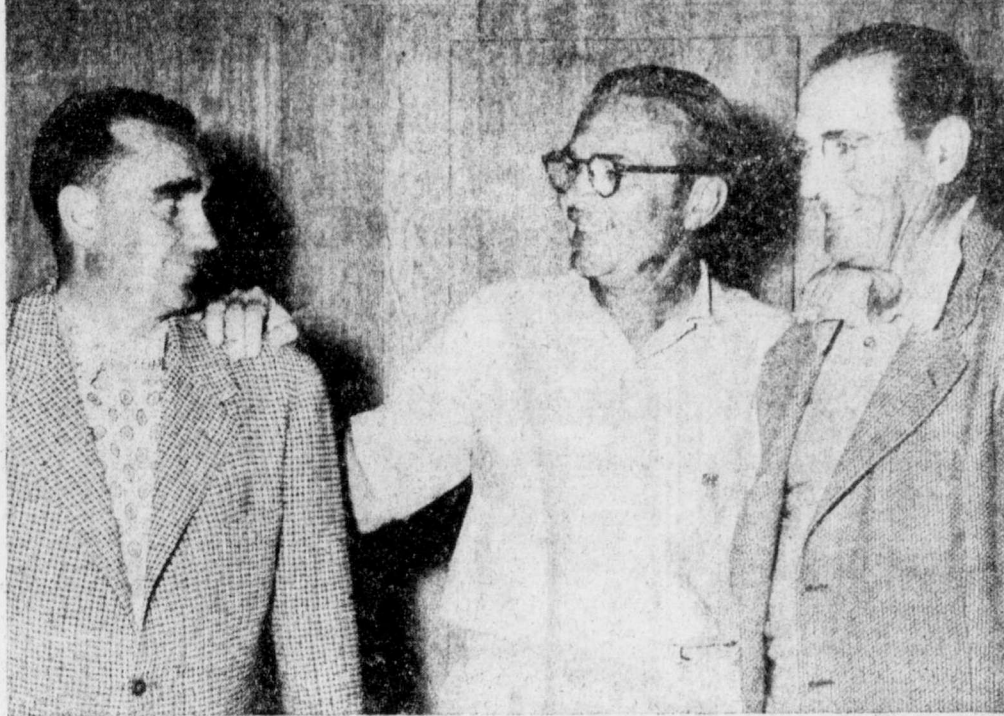
Sales tax receipts also showed an increase for the first eight months of the fiscal year. Collections in February were \$23,005 bringing the fiscal year to March 1 to \$87,369 compared to \$83,234 in the same months in the preceding year.

Total sales tax collections since May, 1947, when the sales tax law went into effect are \$867,230, Langford said.

Codification of City Laws is Under Way

Codification of the city ordinances will be completed in about a month, City Manager R. W. Peterson reported today.

Council last year retained Cleveland Smith of Coronado to codify the ordinances, and part of the work has been received.



INVITATIONAL WINNERS — Winners of the annual Four-Ball Invitational at Thunderbird Country Club over the weekend, receiving congratulations from Kent Hayes, center, are Frank Hickson, left, and Ed Reynolds. The two men defeated Lee Griffin and Bill Smith 3 and 2 to take the title. Hayes was co-host of the tourney with Don Peglar (not pictured).

Warners Studio to be on Location at Thunderbird

Warners Brothers Studio will be on location at Thunderbird Country Club for two weeks, starting June 1, for filming of the movie version of the current best-seller, "The Silver Chalice."

Five desert locations have been selected for scenes, with the setting of the story being in Jerusalem.

Van Gorp's Car Taken by Thief

Palm Springs police this week issued an all points bulletin for the apprehension of a 27-year-old transient hotel employee who is suspected of stealing the car of Harry L. Van Gorp, 496 North Palm Canyon drive, while in the process of purchasing a car.

Police reported that the suspect borrowed the car to secure additional identification and then failed to return.

The car is a 1954 Ford Victoria.

Two from City at Highway Session

City Manager R. W. Peterson and Planning Director W. G. Roessler will leave for Sacramento Wednesday to appear before the California State Highway Commission the following morning relative to the improvement of Highway 111 (South Palm Canyon drive).

The two men will present the proposed improvement program adopted by the planning commission and city council, and requests that the right-of-way now held by the state be changed to the present highway alignment.

Alaska Subject of Museum Talk

"Let's Go to Alaska," with Mr. and Mrs. Richard Ayotte, resident of Palm Springs, is the topic on the Museum's Guest-Lecture series Saturday. The program starts at 8 p.m. at Frances Stevens school auditorium.

The Ayotte's made this 10,000 mile trip by car and some of the Kodachrome slides will feature scenic pictures of the rivers, copper and gold mining towns, salmon industry, old Russian settlements, glaciers of Alaska and of course, the beautiful land of the midnight sun will climax the program.

This program is open to the public.

Hit and Run

Driver Refuses to Give Name

Hit-and-run property damage of \$50 to the front fender of his car at 10 p.m., Thursday, in the 200 block of South Palm Canyon drive, was reported to police by Otis Mason of Cathedral City.

Mason said that the other car stopped, but the driver refused to give his name or license number. He secured the license number and will contact the owner for payment of damages before filing charges.

Suspicious Action

Bags Wetbacks Here

Suspicious action of a driver discharging a passenger at the corner of Sunny Dunes and Palm Canyon, led to the apprehension of a Mexican "wetback" by police Thursday morning.

Officer Mack Rhodes, en route to work, noticed the incident, and called the police station for a car to check out the passenger.

Border Patrol officers took the "wetback" into custody Thursday evening.

Purse Left in Phone Booth Lost, Report

Loss of a purse containing \$20 in cash, personal identification and a pair of sun glasses, was reported to police Wednesday by Mrs. George Chandler, 155 Hermosa Place.

It is believed that the purse was left in a phone booth at North Palm Springs.

Fox Head
"400"
BEER
WISCONSIN'S FINEST
PREMIUM BEER
BREWED WITH
WAUKESHA WATER

KEYS FOUND

Finding of three keys on a steel key ring was reported to police Thursday by C. J. Myers of Los Angeles.

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Bourbon, Look
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(Howard Canby Photo)

DANCING DUO — Claud Sims and Marcia Ralston of the Palm Springs Arthur Murray dance studio are shown on the dance floor, in an exhibition dance. Monday night is Arthur Murray night at El Mirador and Wednesday at The Tennis Club, and the innovation is proving popular in both places.

Rainiers and Trojans Play Here Monday

Suds and Padres
Split in First
Games of Season

The Seattle Rainiers, impressive in their opening practice tilts with San Diego, will host the University of Southern California nine in an exhibition tilt at the Polo Grounds today, Monday, starting at 2 p.m.

Manager Jerry Priddy's squad will then have an eight-day lay-off from local exhibition games, playing their next home tilt March 23 against Hollywood.

The Rainiers made their home debut a successful one Friday afternoon by pounding out a 14-hit, 6 to 2 win over the San Diego Padres. This avenged a 13 to 5 loss to the Padres the previous day at Ontario.

Jim Davis and Lonnie Myers held the Padres to seven hits in bringing the win to the Rainiers. Hitting star was Leo Thomas with three singles in four trips to the plate.

Other games on the home schedule are: March 27, Los Angeles; March 30, Naval Amphibious Base; March 31, Naval Air Skyraiders; April 1 and 2, Fort Ord Warriors, and April 3, Los Angeles.

Must Register this Week for Junior Tourney

Boys and girls of Palm Springs must register this week in order to be eligible to compete in the annual City Junior Tennis tournament, Recreation director Howard Haddock announced today.

All persons 18 years of age and under are eligible, as long as they are residents of Palm Springs.

Registration may be made at the Katherine Finch school, Nellie Coffman Junior High school, high school, or by calling Haddock at 2202 or 4737.

The Desert Sun—7c
PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS
Monday, March 15, 1954

BIGAMIST
WANTED BY TWO WOMEN
Starts Friday — March 19
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Dance and Favors

St. Patrick's Night - March 17th

AMATEUR CONTEST

FOR ALL WHO WANT TO CONTEND

FIRST PRIZE — Three Day Vacation for Two Persons

All expenses paid at El Rancho B-Bar-H

ALSO CASH PRIZES

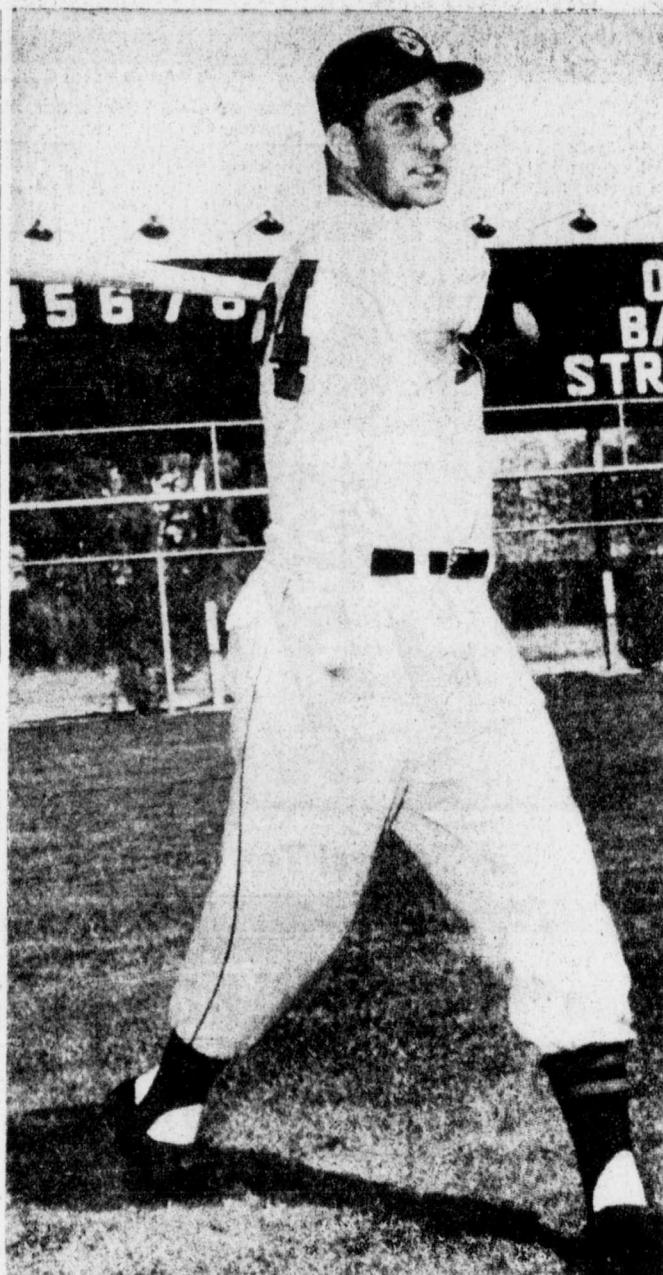
OUTDOOR BAR-B-Q

\$1.50 PER PERSON — BEER INCLUDED

Served from 7:00 P.M. to 9 P.M.

EL RANCHO B-BAR-H

From Palm Springs go north on Indian Avenue across Highway 99 to Dillon Road and follow the signs to El Rancho B-Bar-H.
DESERT HOT SPRINGS 42655



(Chamber of Commerce photo)

OUTSTANDING PROSPECT — One of the outstanding newcomers on the Seattle Rainier team is Bob Wellman, outstanding batter with Yakima in 1953. The 27-year-old slugger hit .350 last year, and clouted 29 home runs although missing one month of the season. He is an outfielder and first baseman.

Gretchen Gerhart, Art Weil Win Tennis Club Tourney

Gretchen Gerhart and Art Weil were the winners of the weekly round-robin tournament at The Tennis Club Wednesday night, taking 24 games.

In second place with 23 games were Ed VanMeter and Vida Adolph, and taking third with 19 games were Frank Humberger and Dorene Marshall.

Other teams and the number of games won were: Bob Marshall and Jean Humberger, 18; Hilda Talbot and Bruce Jackson, Minnette Haber and Alex Hammond, 15 games each; Bill Adolph and Anna Gerhart, 12 games.

Winners in the previous ses-

Large Turn-Out at Tennis Clinic

Twenty-two tennis enthusiasts were in attendance at the weekly Tennis Clinic Tuesday night at Tamarisk Park, sponsored by the City Recreation Department.

Ed Meyerson, Tennis Club pro, is in charge of instruction at the 7:30 to 8:30 p.m. clinic, and is assisted by Maurice Smith, men's city singles champion; Betty Stumpf, women's city singles champion; and George Gallagher, who was for many years one of the executive directors of the United States Lawn Tennis Association, representing the states of New Mexico, Arizona and Texas.

This Tuesday night will be the fifth week of instruction, and the serve will be emphasized, Meyerson said.

The public is invited to the clinics, which will continue until the middle of May.



(Chamber of Commerce photo)

PIVOT INSTRUCTION — Coach Billy Schuster is busy this month at the Polo Grounds working with Seattle Rainier

rookies. Above, left, he is showing Infielder Jack Buckowatz the correct pivot method.

St. Patrick's Day Golf Tournament at Thunderbird

They'll be playing on the greens in the Home Owners' golf tournament at Thunderbird Country Club St. Patrick's Day, Wednesday.

Fifty persons are expected to participate in the mixed foursome affair with the losers entertaining the winners at the "wearing of the green" party at Thunderbird in the evening.

Program Wednesday evening will feature a well-known Irish tenor, plus the music and songs of the Marge Stafford Trio. Marge Stafford is featured on the Ina Ray Hutton show.

Thunderbird's 4th Invitational Slated April 4

Fourth annual Invitational Golf Tournament of Thunderbird Country Club will start April 4. General Manager Frank Bogert announced.

The event attracts 200 of the leading golfers of the West Coast, including members of Thunderbird and other golf clubs.

Hotel Division to Meet Wednesday

Advisory committee of the Hotel Division of Palm Springs Chamber of Commerce hold its regular meeting Wednesday at the Chamber offices.

Chief topic will be the proposed civic auditorium for the Village.

The meeting is scheduled for 8 a.m.

Next general meeting of the Division will be held in April.

Indians Sweep All First Places in Track Meet

Palm Springs Varsity trackmen scored a lopsided victory over Beaumont Friday afternoon on the Cougars' track, sweeping first place in all events for 73 points to Beaumont's 22.

The Cougars Bee squad came back to win 46 1/6 to 42 5/6, and the Cougar Cee team also racked up a 45 to 33 victory. Palm Springs was over-all victor in the dual meet, 148 5/6 to 113 1/6.

This was the first win this season for the Palm Springs trackmen, as they had dropped their first meet decision to the always strong Coachella Arabs.

Class A scores follow:

CLASS A
70-YARD HH—Won by Krings (PS). R. McCuen (B). Hazlett (B). Time: 9.5.
120-YARD LH—Won by Grace (PS). Hazlett (B). Krings (PS). Time: 14.5.
100-YARD DASH—Won by Ebert (PS). Manger (PS). Evans (B). Time: 10.5.
220-YARD DASH—Won by Ebert (PS). Manger (PS). Evans (B). Time: 22.8.
440—Won by J. Lester (PS). R. McCuen (B). T. Lester (PS). Time: 57.2.
880—Won by Parker (PS). Summers (PS). Time: 2:25.
MILE—Won by Brutton (PS). Kuhl (PS). Valdez (B). Time: 5:15.
BROADJUMP—Won by J. Lester (PS). Grace (PS). Dist.: 19 ft. 7 in.
HIGH JUMP—Won by Moore (PS). R. McCuen (B). Grace (PS). Dist.: 3 ft. 4 in.
POLE VAULT—Won by Moore (PS). Roberts (PS). Tie for third between Rios and Esquinos of Beaumont. Ht. 9 ft. 3 in.
SHOTPUT—Won by Parker (PS). Lester (PS). Kuhl (PS). Dist.: 29 ft. 1 in.
1600 RELAY—Won by Palm Springs (Clinton, Manger, Ebert, J. Lester). No time.
CLASS A TOTALS: Palm Springs 73, Beaumont 22.

3 County Officials File for Reelection

County Clerk G. A. Pequegnat, District Attorney William O. Mackey and County Surveyor A. C. Keith were among early candidates to file for reelection in the June primaries when the nomination books were opened last week.

Previously Sheriff Joe Rice had filed on Wednesday.

Indian Varsity Loses Aquatic Meet by Point

Palm Springs high school swimmers were impressive in their dual meet with Riverside high school here Friday afternoon, with the Varsity squad being nosed out by only one point, 38 to 37.

The Riverside Bee team ran wild over the Indians, 51 to 23, but Coach Way Reynolds' Cee squad gained revenge by taking 35 to 4 victory.

This gives the Indian Varsity squad a split in two meets this year, as they had defeated Redlands earlier.

Next action for the Indians will be Tuesday afternoon when they entertain the Chaffee high school swimming teams in a dual meet starting at 2:30 p.m.

Class A results Friday follow: MEDLEY RELAY IN A EVENT—Won by Palm Springs (DeJoux, Hayes, Brune). Time: 2:18.3.

30-YARD FREESTYLE—Won by Williams (B). Ehlman (PS). Cunningham (PS). Time: 35.7.

100-YARD FREESTYLE—Won by Hayes (PS). Fell (PS). Price (B). Time: 1:13.2.

200-YARD FREESTYLE—Won by Blair (B). Black (PS). Bob Kinney (B). Time: 2:34.1.

100-YARD BACKSTROKE—Won by McCracken (B). DeJoux (PS). Boyer (B). Time: 1:10.5.

100-YARD FREESTYLE—Won by McCracken (PS). Brune (PS). Syfard (B). Time: 1:02.9.

DIVING—Won by Bradley (B). Roberts (B). Morris (B). PS. 35.8.

INDIVIDUAL MEDLEY—Won by Reynolds (PS). McCracken (B). Fell (PS). Time: 1:41.2.

FOUR-MAN RELAY—Won by Riverside (Blair, Roberts, Bob Kinney, Morris). Time: 2:40.

CLASS A FINAL SCORE: Riverside 38, Palm Springs 37.

Police Sponsor Fight Pictures

Palm Springs police department has started the sponsorship of two showings weekly of the "Greatest Fights of the Century" to members of the Palm Springs Youth Center and the Boys' Club.

The first film was the Dempsey - Sharkey ring classic and was shown at the Youth Center Monday evening, and at the Boys' Club Tuesday night.

"This is a recreational feature for the youth of Palm Springs," Police Chief John S. Davis said.

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Saturday and Sunday
March 27 and 28

GALLERY FEE — \$1.50 EACH DAY

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CUT RATE DRUG STORES

Fresh Roasted
CASHEW HALVES
Full lb.
59¢
Cello Bag

JORDAN TYPE
ALMONDS
FULL POUND **39¢**
OLD FASHIONED
Chocolate Drops Full Pound **29¢**

HOUSEHOLD HINT: To keep a vegetable salad fresh while standing, place an inverted saucer in bottom of bowl before filling with salad.

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That's Exclusive With
THRIFTY DRUG STORES
Nowhere else do you get bonded assurance of Purity, Potency, Accuracy, And...
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LENTEN SPECIAL
FISH 'n CHIPS
49¢
• Shredding Potatoes
• Crisp Cole Slaw
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It's surprising how much you save in a week when you eat at Thrifty!



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JUMBO DISH
FULL HALF PINT
ICE CREAM
Thrifty vanilla ice cream!
Prize winner time after time at Fair after Fair.
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The lipstick with the cream base that does not hide the softness of your lips.
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100% NYLON BRIEFS
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• 15 Denier Sheers
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\$12.98 Value
100% WOOL Blanket
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Famous American Woolen Mills full size blanket. Mohr proofed, wide satin binding. 5 colors.

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SKYMASTER RADIOS
• New Dynamic Speaker
Tunes the entire AM band with clear vision dial in black, decorator colors.
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Sweep Second Hand Watches
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Bottle of 100 Borbro 100 Mg. Tablets
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Large 3 1/2-ounce Jar
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SHAVE CREAM 34¢

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19¢ MOTOR OIL 10¢

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A Soft Seat in Durable Plastic
Keeps kiddies off floor. Nursery, alphabet and Western decorations.
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Day and Night... Indoor, Outdoor. Camera. Synchronized for Flash.
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Straight Bourbon
FULL QUART **\$3.98**
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• 100 Proof **\$3.69**
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HARVEST QUEEN RED or WHITE SWEET WINE
Your Choice Fifth Gallon **39¢**
Rich, hearty red grape wine or light, sweet muscatel at the same low price.

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13¢
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Cuts grease like magic

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\$1.98 Guaranteed Alarm Clock
\$1.59
CHOICE OF Bell Hop or Marvel Alarm
Keeps you really on time!

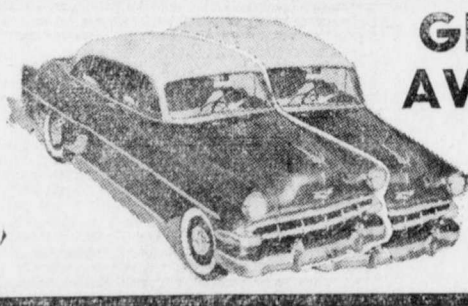
WEDNESDAY SPECIAL!
\$2.98 Folding Chairs
• Brown or Black & Red
• Padded seat
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• Folds for easy storage.
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49¢ "Tops" BRAND NEW RECORDS
45 and 78 RPM
10 for 99¢
Thrilling selection of popular disc tunes. Hurry in for your favorite numbers.

THURSDAY SPECIAL
BOX OF 20 PACKETS.
39¢ CHARMION BUBBLE BATH
Relaxing, luxurious, mountain of scented bubbles.
Limit 3 Boxes
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FRIDAY SPECIAL
\$1.95 VALUE CHICKEN FEATHER BED PILLOWS
20x26" in flowered linen finish ticking. Plump and soft, treated with infra-red rays for absolute cleanliness. Limit 2.
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SATURDAY SPECIAL
\$1.00 VALUE RAYON MARQUISETTE CURTAIN PANELS
30x81 inches of full length, sheerest window beauty. They're in eggshell shade, and ready to hang. At this price, re-curtain all your windows!
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With Hildy Crawford

It's the Village atmosphere . . . solid and warm . . . under the layers of sophistication and cosmopolitan glamour . . . that makes Palm Springs the mecca for desert lovers . . . It's very real and friendly . . . It's the home-owned shops . . . the service clubs and church circles . . . the riding groups . . . and chuckwagon breakfasts . . .

It's the smiling faces on the Village streets . . . Desert Circus Week . . . and the Easter services at the Cross on the hillside . . . It's the uninhibited dress and the zany hats . . . the basket handbags . . . It's the coffee groups at the drug store counters . . . George and Milt leading the parade astride burros . . . It's the mineral water baths and the old timers who remember . . . away back when . . . And it's this background that substantiates Palm Springs . . . and intensifies the glitter and glamour . . . by very contrast . . .

Havana Bound

Mrs. Jack French, Dorothy Gray and Mrs. Stewart Hopps . . . were luncheon together at the Racquet Club Friday . . . saying farewell to Jerry, who is flying to New York to meet her husband . . . and then the two will go on to Havana . . . The Hopps have a beautiful new home on Belvedere Island . . . Of Japanese architecture, it is built on different levels . . . and has miniature orange trees in the flower boxes . . . and a gorgeous view of the Bay . . .

Mr. and Mrs. Bert Mattei, who have been houseguests of the Frenches, have gone home . . . They fly in their own plane, a Beechcraft . . .

Mr. and Mrs. Edouard Pimley of Rome and San Francisco, are here for a month's stay . . . They are in the house at Hidden Springs that is known as "Ft. Knox" . . . They are the ones who had the Loewy house last season . . .

Mr. and Mrs. George Wallace (he's the Los Angeles banking official) . . . and the very social Mr. and Mrs. Ernest Duque and daughter Margaret . . . are desert vacationing at the Desert Inn . . .

Hospital Gift

At the next meeting of the board of directors of Desert hospital . . . Administrator Robert Henwood will formally present them with a very nice gift from Mrs. George Machris . . . Palm Springs philanthropist who last year gave \$1,085,000 to the City of Hope . . . The \$1500 check given to Desert hospital is to purchase new equipment . . .

Dr. and Mrs. Henry Dollard entertained about 75 friends . . . for cocktails at the Committee of Twenty Five Club Saturday night . . . after the Horse Show . . . The party was given for the Dollards' houseguests . . . Mr. and Mrs. Ackert Banks of Pasadena, and Captain and Mrs. R. M. Bright of La Jolla . . .

Commander Maurice and Louise Horner . . . who have been very popular socially during their stay here . . . will be leaving for their home in Glenview, Illinois around the first . . . or possibly sooner . . . Their daughter is expecting twins and they want to be home for the big event . . . The Villagers have been occupying has been leased by Mrs. Fred Clappett . . . Commander Tom White, who has been back in Chicago, is returning here this weekend . . . but will go East again with the Horners . . .

Roy Randolph writes from New York that he is doing all the shows . . . Mary Martin in "Kind Sir", Mary Boland in "Lullaby" . . . and enclosed some Palm Springs publicity, a News Syndicate story on "Palm Springs Holiday" . . . He writes "Everyone is talking about Palm Springs in the East . . . in fact, one is a celebrity if one comes from there" . . . Roy spent a few days in Chicago with Dr. Mace and Dorothy Gazda . . . on his way to New York . . .

The Desert Inn has sent out invitations for its Spring Festival dinner dance . . . to be held Saturday night, March 20.

Virginia Farrell is entertaining a small group of friends of Marielna and Ward Wheeler . . . at the Farrell home on Tachevah drive . . . Friday evening . . . The Wheelocks, who have been on an around-the-world flight, are on their way to their home in Pennsylvania . . . This is their first visit to Palm Springs since their marriage last Summer . . .

Luncheon is Tribute to Club Workers

Twenty-four board members and committee chairmen of the Palm Springs Woman's Club attended a luncheon at the Howard Manor on Thursday, given in their honor by the retiring president, Mrs. S. P. Manasse.

The tables overlooked the pool and were banked with pink bougainvillea. As a corsage was placed on the lapel of each member, the president expressed words of appreciation for their fine co-operation and tireless effort rendered to the club for the past two years.

Among those present were Mrs. Daniel McCauley, Mrs. Boyd Andrews, Mrs. John Lapp, Mrs. Austin McManus, Mrs. Monte Herbert, Mrs. Howard Morris, Mrs. Chester Moorten, Mrs. George Gallagher, Mrs. Frank Ewing, Mrs. Clare Kinne, Mrs. Albert Renier, Mrs. Randall Henderson, Mrs. Kota Henderson, Mrs. Georgia Caldwell Freeman, Mrs. Henrietta Smith, Mrs. Thomas Holland, Mrs. Walter Yeaton, Mrs. Merrill Crockett, Mrs. Herbert Burns, Mrs. George Wheeler, Mrs. Herschell Moseley, Mrs. T. F. Murphy.

Floyd Odlums Entertain at Beachcomber

Mr. and Mrs. Floyd Odlum (she's Jacqueline Cochran) entertained a group of friends at dinner at Don the Beachcomber Thursday evening. The Odlums' guests were Stanley Odlum of New York, Mr. and Mrs. Bernard Gimbel, Dr. and Mrs. Richard H. Freyberg, Miss Cecilia Edwards, Miss Madeline Jenkins, of Richmond, Virginia, Dr. and Mrs. Francis McKeever of Los Angeles, Mr. and Mrs. A. F. Weinberger Jr., Mr. and Mrs. Pierce Sicard and Miss Viola Strauss.

The Harold Loyds were hosting a large dinner party, which included among the guests Sterling Holloway and Phyllis Haver, the former Mack Bennett star of early days. C. W. Welch had as his guests Louise Celestin and her mother Mrs. Strauss, and Tony Campbell.

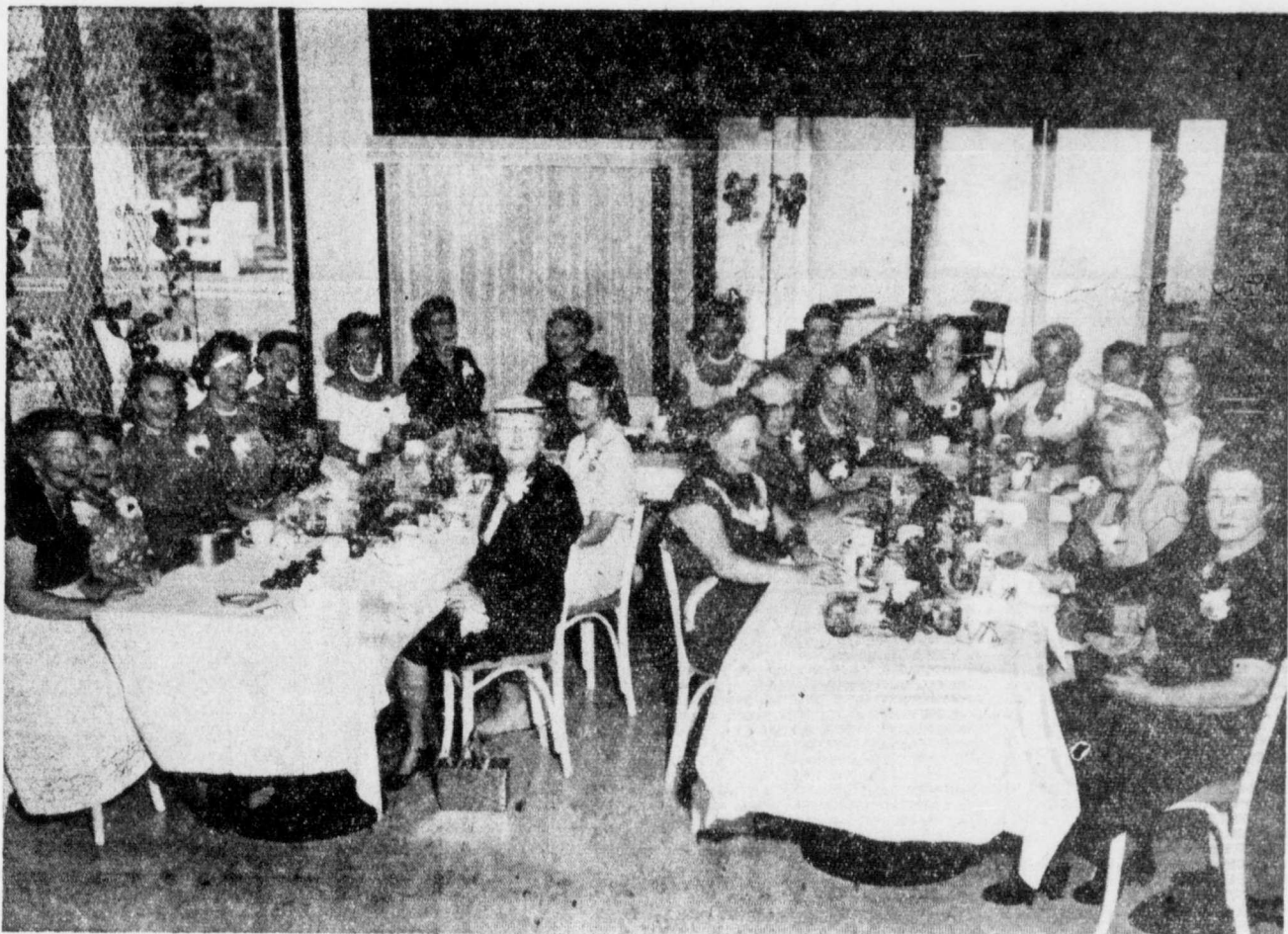
Among other diners recent nights were the George Whitneys (he's owner of the Cliff House in San Francisco), Mr. and Mrs. Mark Stevens and Mrs. A. Giannini, the Richard Humberstones, Mr. and Mrs. Charles Poulson of Shadow Mountain Club, Mr. and Mrs. Townsend Nether who are back at the Racquet Club, the Barney Balabans, Dr. and Mrs. John Costello, Mrs. Robert Mandel, the Harry McCormicks with the Andy Andersons, Mrs. N. R. Dumont and guests.

Craft Talks to Feature Program

A group of Soroptimists will give craft talks at tomorrow's luncheon meeting of the Club at Chi Chi Blue Room.

Lois Lux will present the speakers who include Hildreth Chase, Hildy Crawford, Margaret Rood and Dottie Stein. Each speaker will give a short talk on her career and background.

Dr. Calista Stefan, club president, will preside at the meeting.



(Gale Studio Photo)

A THANK YOU — A beautiful luncheon was given at Howard Manor Thursday by Mrs. S. P. Manasse, retiring president of the Palm Springs Woman's Club. Guests were members of the

board and others who have assisted in Woman's Club work this past year, and the luncheon was an expression of appreciation for their co-operation.

Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

March 15
Air Force Reserve Unit, P.S. high school, 7:30 p.m.
Men's Club Spring banquet, Community Church, 6:30 p.m.

March 16
Soroptimist Club, Chi Chi, 12:15 p.m.
St. Paul's Guild Lenten Tea, 1011 El Alameda, 2:30 p.m.
First Nighters Dinner, Don the Beachcomber, 6:15 p.m.
Calif. State Nurses Assn. Desert District, Francis Stevens School, 7:30 p.m.
American Legion Birthday dinner, Wars Memorial hall, 6:30 p.m.

March 17
Rotary, Tennis Club, 12:10 p.m.
Rotary Anns, Tennis Club, 12:10 p.m.
St. Patrick's Party, El Mirador, St. Patrick's Day Dance, Wars Memorial Bldg., 9 p.m.
St. Patrick's Dinner Dance, Tennis Club, Palm Springs Toastmistress Club, St. Paul's parish hall, 8 p.m.

March 18
Lions Club, Chi Chi, noon.
Elks Lodge, at the Cove, 8 p.m.

Piedmont Guests Return Home

Mr. and Mrs. Victor Holton (he's owner of one of Piedmont's finest florist shops) have been houseguests of Mr. and Mrs. Arthur W. Smith of 790 Paseo de Anza.

While here they enjoyed a trip to Mexico and another to Crestline, where they visited Edward Smith (owner of the Crestline pharmacy) and family.

The Holtons fell in love with Palm Springs and hope to return in the near future.

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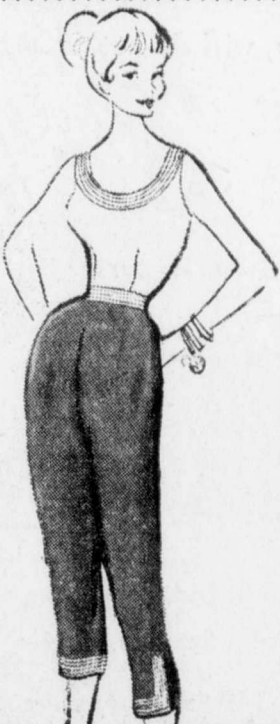
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Pedal Pushers \$6.95, Blouse \$4.95

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French Play This Week at Playhouse

"Gigi", a French play laid in Paris around the turn of the century, will be the next production at the Palm Springs Playhouse, opening tomorrow night.

A comedy, with amusing dialogue, the dramatization is the work of Anita Loos and it is taken from a novel by Colette. The title role will be played by Mary Fiskett. It is the same one which made a start of Audrey Hepburn when she appeared in the English-speaking movie.

In the supporting cast will be Helen Stenborg, Tim O'Connor and Margaret Brewster.

Tomorrow night the First Nighter dinner will be held at Don the Beachcomber, with Mrs. John Lapp, Playhouse Guild director, as the hostess. Anyone may attend these weekly dinners by making reservations. Call Mrs. Lapp 6911, Mrs. John Luccarelli 5758, or the Playhouse Guild headquarters 2421.

International Club Meets in Palm Springs

About thirty members of the Women's International Club of Los Angeles met Saturday afternoon at the home of one of their members, Mrs. Henry Hamilton of 350 Via Sol.

The club has a membership of about 300 and 14 nationalities are represented on its roster. Mrs. Hamilton is of Swiss nationality.

The club president is Miss Helena Liebig of Los Angeles. She came to this country from Poland and was private secretary to Padewski for 20 years. Also among members attending the Saturday session was Sinclair Crawford, former dean of women at the University of California.

OESa Club has Afternoon Party

More than twenty members and friends of the OESa club gathered at the Masonic Temple Thursday afternoon.

After a short business meeting, conducted by the presiding, Virginia Curtis, cards and scrabble were enjoyed. The winner at each table received a lovely prize. Refreshments were served by the committee in charge.

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DONALD NOVIS

Singing

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MANOR ROOM

with The ROUNDERS and songstress TABBY CALVIN

FOR AN EATIN' DELIGHT — EVERY SUNDAY NIGHT — TRY OUR
BUFFET SUPPER

HOWARD MANOR

Bill White, Manager

572 N. Indian Avenue



LUNCHEON GROUP — A very nice luncheon given in the Garden Room at the Racquet Club was hosted by Mrs. F. C. Dougherty. A part of the guests pictured here are, left to

right, Mrs. Henry Reid, Mrs. Horace Armstrong, Mrs. Jefferson Penn, Mrs. Channing Wells; seated, left to right, Mrs. Beatty McCullough, Mrs. Grover Weyland, Mrs. Dougherty and Mrs. Molly McDonald.



(Edward Conby Photo)

HOLIDAYING — At Hotel the Oasis are Mr. and Mrs. Harry H. Cahill of Seattle. Mr. Cahill, who recently returned from a newspaper meeting in New York City, is general manager of the Seattle Times in the northern city. This couple met many of their Seattleites at Hotel the Oasis, which is almost the headquarters for vacationers from that section.

--Society--

Rotary Anns Join Rotary for Program

Rotary Anns, lunching in the Venetian Room at The Tennis Club on Wednesday, were invited to join Rotary Club to hear the musical program given by Mrs. James Blackstone Jr., accompanist, with Miss Ackerman at the marimba.

Mrs. Howard Jay and Mrs. Duane Stachler were co-hostesses to the 10 local and 28 visiting Rotary Anns. Visitors included: Mrs. R. A. Freeman, Yank, Nebraska; Mrs. L. A. Frinke, San Diego; Mrs. L. H. Fraser, Richmond, California; Mrs. Edward Cunningham, Seattle; Mrs. T. E. Schureman, Ft. Collins, Colorado; Mrs. James Smith, Omaha, Nebraska; Mrs. Frank Stowell, Banning; Mrs. Gordon Hall, Kitchener, Ontario, Canada; Mrs. C. O. Gieve, Couer d'Alene, Idaho; Mrs. H. A. Larrison, Hastings, Nebraska; Mrs. W. S. Rosenberry, Spokane; Mrs. John Whittier, Lincoln, Nebraska; Mrs. T. T. Barney, Broken Bow, Nebraska; Mrs. A. J. Fox, Detroit; Mrs. Louis Baze, Grosse Point, Michigan; Mrs. Howard L. Ott, Milwaukee; Mrs. Noel Provance, Bellingham, Washington; Mrs. Ray B. Deming, Plymouth, New Hampshire; Mrs. Charles E. Henry, Dodge City, Kansas; Mrs. A. H. Albers, Seattle; Mrs. C. A. Cleaver, Garden City, Kansas; Mrs. A. E. Bailey, Palm Springs; Mrs. Gilbert L. Telsbury, McMinneville, Oregon; Mrs. Helen Hasley, Paris, Missouri; Mrs. Charles Hix, Estes Park, Colorado; Mrs. G. H. Gillan, Estes Park.

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AT THE LUAAU — Typical of the gala costuming at the Kiwanis luau at Deep Well was this group of people who were instrumental in staging the very successful affair. They are, left to right, seated: Mrs. Jerry Weber, Tom Holland, the general chairman, and Mrs. Holland; standing, left to right: Jerry Weber, who was in charge of reservations and tickets sales, and Mr. and Mrs. Jerry Mitchell (he is president of Palm Springs Kiwanis Club).

Colorful Luau Staged by Kiwanis at Deep Well Inn

The spacious Corral Room at Deep Well was a gala Hawaiian scene Wednesday night as Kiwanis staged their colorful luau.

Costumes, decorations and food carried out the theme for the luau which was under the general chairmanship of Tom Holland. The delightful luau was prepared under the supervision of Kiwanian Santos. Murray H. Bois-Smith, as master of ceremonies, presented

an evening of fine entertainment, which opened with an Hawaiian Medley by Maxwell Reid and the Coral Islanders.

Native war dances by Princess Pele, songs by Elana and the Fire Dance by Ahi Pulava were outstanding. Also programmed were a dance, Hopa Holo, by Charlotte Chapin, "That's Amore" by Giuseppe Longobardi, "La Vion Rose" by Henri Cavannes, and an Hawaiian dance by Elana and

Ahi Pulava.

The souvenir program was dedicated to John Arthur Connors, first president of Palm Springs Kiwanis, "with a wish and a prayer for his speedy recovery."

Visiting Kiwanians from neighboring clubs were among the guests at the luau, which was presided over by Kiwanis President Jerry Mitchell.

EARRING GONE

Mrs. Donald Tappey of Santa Monica reported to police Wednesday the loss of an earring which had a setting of pearls and diamonds.

Anniversaries Celebrated at Trailer Park

The monthly birthday and anniversary party was held at Ramon Trailer Park on Thursday evening. Ninety-three places were set for the potluck dinner, with Manager Bill Veith presiding. Music was provided by Howard Dudley and group singing.

Those having birthdays this month were: Mrs. Stella Rickey, Allen, Ohlen, Mrs. Franklin Foutz, Mrs. Earl Chamberlain, D. Richards, Mrs. George Ayers, D. W. May, Roy Anderson.

Wedding anniversaries were being celebrated by Mr. and Mrs. Chet Washburn (35th), Mr. and Mrs. A. E. Brandon (31st), Mr. and Mrs. Norman Dixon (25th).

The Desert Sun—2nd and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 15, 1954

Art Mart Downtown on Weekend

The Liebling property, across from the library, on the corner of Palm Canyon and Tahquitz drive, will be the scene of great activity for both artists and the public this coming Saturday and Sunday, March 20 and 21.

From eleven o'clock till dusk there will be demonstrations and work done by many local artists. Portraits, landscapes and sketches in pencil, crayons, charcoals and oils will be displayed.

All members of the Desert Art Center Painter's Guild wishing to participate in the "Art Mart" will please phone Billie Williamson, chairman, 8-5062. It is hoped that the public will show a great deal of interest in this novel market, done in Palm Springs for the first time.

Ford Officials Leave Village after Visit

Three couples (the men are all Ford Motor company officials) have left for Dearborn, Michigan after a fortnight's visit here with Mr. and Mrs. W. L. Scheib of 245 Avenida Ortega.

The visitors were Mr. and Mrs. L. D. Crusoe (he is vice president and general manager of Ford Motor), Mr. and Mrs. M. L. Wiesmyer (he is manufacturing manager), and Mr. and Mrs. William Abbott (he is plant manager of Ford Motor at Richmond, California.)



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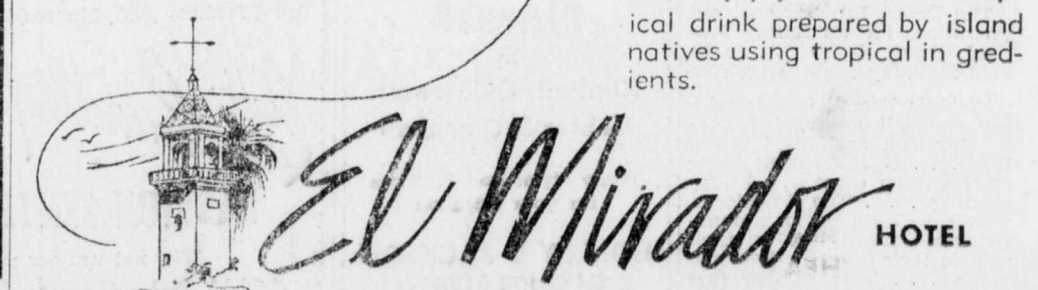
Dinner from 5 p.m. to 11 p.m.
Deliciously Prepared

Cantonese Food

Almond Duck - Egg Roll -
Almond Chicken - Pineapple
Spareribs and many other dishes

TROPICAL TREAT
Thrill to the exotic magic of the South Sea islands in all its tropical splendor.

Listen to the sweet music of George Kainapau, "The Song-bird of the Hawaiian Islands." And enjoy your favorite tropical drink prepared by island natives using tropical ingredients.



"Beneath the Tower of the Stars"

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FINNISH STEAM ROCK BATHS

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Fred Leemans in charge

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"Beneath the Tower of the Stars"

Palm Desert Sunbeams

By EDITH EDDY WARD

A splashing good time was had by children of all ages at the Shadow Mountain Club's "Splash Party" last week. The afternoon was filled with aqua merriment as some seventy children tried their luck in several events. "Eating a banana under water is harder than it looks" quoted winner Janet Loomis.

Other winners were: Jackie Andrews who took first place in the Lighted Candle Race. In the Newspaper Race were Cathie Malone, Spud Spearing and Kay Woodsmall. Art Lake Jr. (Little Dagwood) won the Watermelon Scramble; David Lasley the Waiver Race; Janice Huntington the Balloon Blowing Contest; and Terry Burgess with brother, Don, the Inner Tube Race. However, no child went home without a prize as Lou Kuchner, Recreational Director for the Club, treated all entries to an ice cream cone before they left.

Mrs. Robert Ellsworth was hostess of a lovely tea at Shadow Mountain Club last Wednesday honoring Mrs. George R. Kirk and Mrs. Paul Kirk of Tacoma, Washington and Mrs. Arthur L. Ellsworth of Claremont, Calif. About sixty guests were present and Mrs. Francis Berry and Evelyn Hackborn poured.

A practically "all Minneapolis" cocktail party was given last week by Mr. and Mrs. Vess J. Philippi in honor of Mr. and Mrs. Stanley C. Olson who are about to depart for home after spending several weeks here. The guests included Mr. Jack Flood, Duke Brubois, Mr. and Mrs. Alden H. Coffin, Jim Hazlett, Vance Johnson, Mrs. Harrison Fisher, Harold Gray, James Ritchay, Mrs. Riland J. Hanousek, Jack Price, and John W. Moffitt who is connected with the Minneapolis Star and Tribune. Santos of Palm Springs was caterer for the party.

The "old Square Dance" crowd" turned out almost 100 per cent for the Thursday Western Night at the club last week. The "guys" wore string ties with their western outfits and all the "gals" blossomed out in new square dance dresses. Mrs. Ray Rodney Jones wore a navy blue organdie sprinkled with white orchids and lilies of the valley; Mrs. Kenneth Hayes was lovely in white with pink roses; Mrs. Werner Gubitz dress was a red, yellow and blue print; Mrs. Joe Kirk wore a yellow and green Squaw dress; Mrs. Ben Leonard was in white organdie trimmed in blue; and Mrs. Wilbur Bear looked like a Dresden doll in turquoise blue dotted swiss; and the President of the Republican Women's Club of Palm Springs, Mrs. Marian White, wore a purple silk.

SHADOW MOUNTAIN ECHOES: Last Monday our own Bobbie (Mrs. E. E.) Reichert was the lucky Queen for the night at Shadow Mountain. At home the next day, the Queen was seen in her patio wearing a terry cloth jacket and shorts with the lovely white orchid on her shoulder which was presented to her the night before! Mrs. Reichert's house guests are Mrs. Gavin Young of Neenah, Wisconsin and Mrs. Doris Rogers and her daughter, Mrs. William Murray from New York. This Monday there will be both a King and Queen selected on Coronation Night at the Club. Mr. George Watson, amateur magician from Vancouver and who is a house guest of the Ed Sargents, will entertain. Other guests of the Sargents are Mr. and Mrs. Jack Arkley and Art Watson, brother of George—all from Vancouver.

Museum Notes

Monday, March 15—8 p.m. At Museum: Movie on the History of Movie Making; "March of the Movies."

Tuesday, March 16—8 p.m. At Museum: Grab bag selection from Western Air Lines.

Friday, March 19—8 p.m. At Museum: "Across Canada" and "The Radiant Rockies."

Saturday, March 20—9 a.m.: Field trip to Yucca Valley and Pioneertown. Bring lunch and water.

Saturday, March 20—8 p.m.: Frances Stevens school: Guest-Lecture series: "Let's Go to Alaska", with Mr. and Mrs. Richard Ayotte and Kodachrome slides.



Importers

CASHMERE and TWEED TOP COATS
1073-5 N. Palm Canyon



BIGAMIST
WANTED BY TWO WOMEN
Starts Friday—March 19
EL PASEO THEATRE

To Honor Birthday of Legion

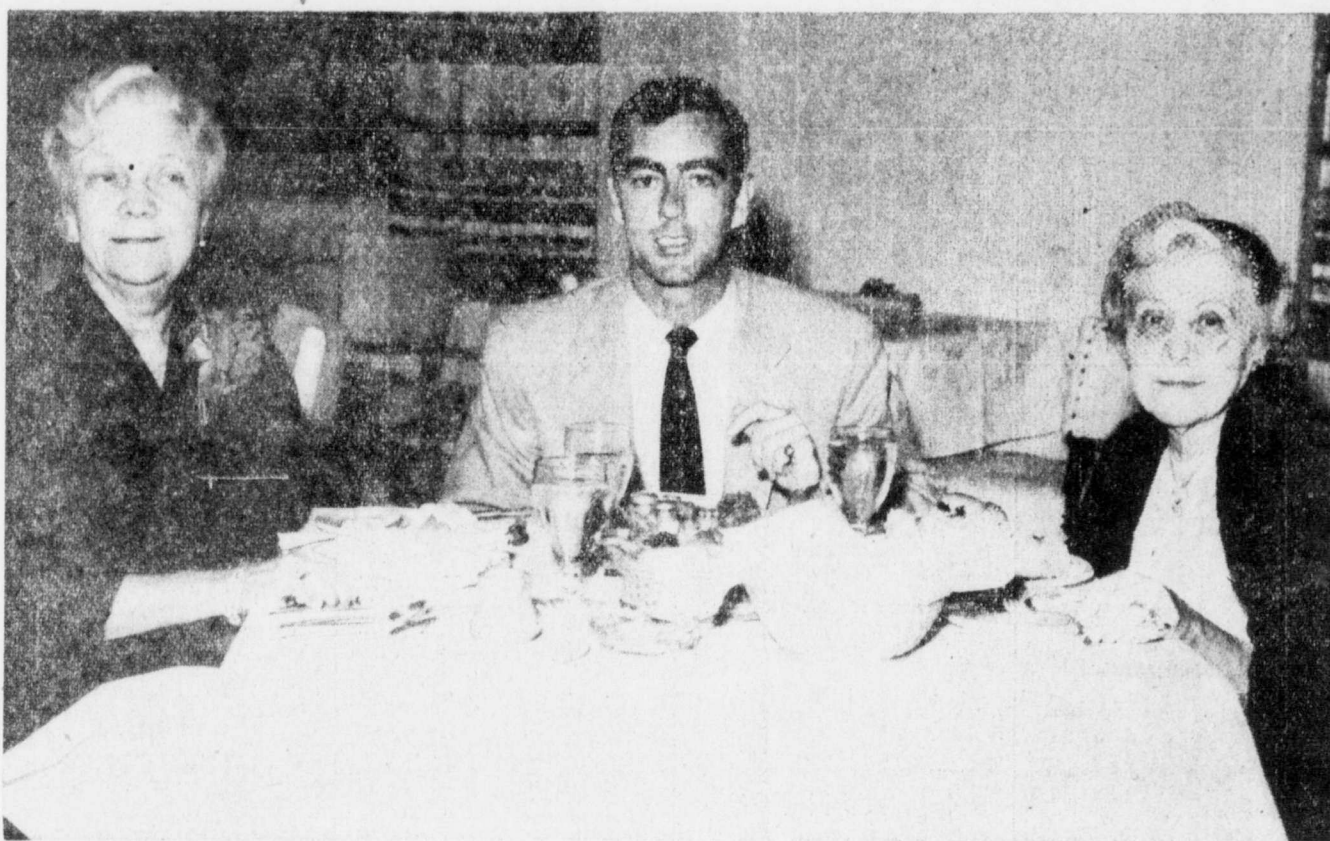
Through the years the American Legion Auxiliary and the American Legion have marched side by side and shoulder to shoulder in a common cause "for God and Country".

On Tuesday, March 16, the Owen Coffman, Unit No. 519 will honor the Legion's birthday with a lovely buffet dinner in the Wars Memorial Building, at 6:30 p.m. Arrangements for this event are carried out by the Unit's Past Presidents: Marian Lienau, Christine Reneir, Betty Billington, Violet Knupp, Harriet Henderson and Dorothy Morrison. Following the dinner there will be entertainment features before each organization adjourns for its own regular meeting at 8 o'clock.

Community Service is especially stressed during the month of March, and the Americanism Essays are being turned in to the Unit committee from the local schools—and judging of these has already begun. The judges are Mildred Summit, Warren Linville and Warren Slaughter.

Interesting committee reports showing the several activities of the Auxiliary will be given and a large attendance of members is urged.

READ SUN
CLASSIFIED ADS



(El Mirador Photo by Conrad Hug)

DINING AT EL MIRADOR—Don Gow of Watertown Connecticut is shown dining with his aunts, Mrs. E. H. Shryer, on left, and Mrs. S. H. Van Arsdale, both of Sedalia, Missouri, in El

Mirador Room. Mrs. Van Arsdale was the owner of the famous "Jim the Wonder Dog, and Mrs. Gow was an entertainer with the United States Air Force cooperative shows in Korea.

SOCIETY NEWS

Gives Dinner at The Ranch

Robert O. Shearer (owner of the Denver Golf Club) was host at a dinner party at Ned Crawford's The Ranch. Mrs. Shearer is Mrs. Crawford's god-mother.

Bernie and Billie Burnside of Seattle entertained a party of 12 at dinner there on Wednesday evening.

Mitzi and Charlie Crawford of Portland were Thursday night visitors at The Ranch, as were Elmer Rosin (owner of Highland Springs) and Morgan Hartman.

The Desert Sun—36
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 15, 1954

Father Hasn't

Seen New Baby

A dimpled baby girl named Valerie has arrived at the Milton Bertash home at 883 San Lucas road, but her daddy hasn't seen her yet and won't until August when he will be home on two weeks' leave from Greenland. He is an auditor with the Air Force.

The little girl, who was born February 19 at the Desert hospital, weighed six pounds six ounces. She has an older sister, 18-month-old Kathryn.

ST. PATRICK'S DAY

WEDNESDAY, MARCH 17

MENU

Sea Food Cocktail O'Golding

Fresh Fruit O'Shea

Cream of O'Green Peas Consomme O'Casey

Jellied Essence of Tomato

Cold Spud Soup O'Reichel

Divots

ENTREES

Poached Salmon from Irish Sea O'Fitzgerald 4.50

Corned Beef and Cabbage - a la Maloney 4.50

Erin Lamb Stew - O'Groves Style 4.50

Mulligan of Young Capon - O'Barrett 5.00

Roast Prime Ribs of Beef - O'Houghton 5.75

Charcoal Broiled Sirloin Steak O'Ryan 6.50

O'Yankowich's Chef Special Irish Trout 4.50

Creamed Spinach a la Shamrock

Baked Irish Spuds

Green Peas

Boiled Murphys

Hibernian Salad

DESSERTS

Kelly Green Apple Pie

St. Patrick Layer Cake a la Hand

Coupe O'Young

Cheese Cake O'Jeanne

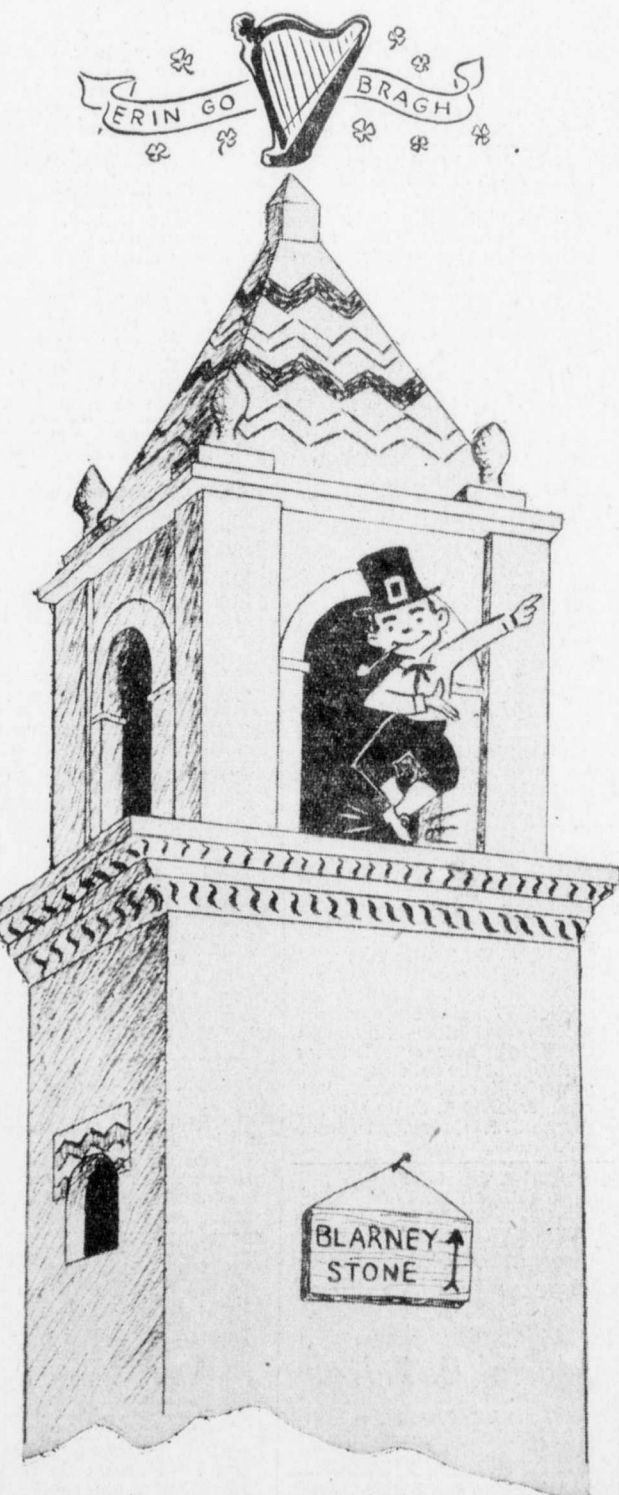
Fitzsidler Strawberry Sundae

Pistachio Ice Cream Killarney Caramel Custard

O'Sharp Camembert Cheese

* Imported green ice from the Lakes of Killarney

NOTE: Any reference to names is strictly the McCoy.



Not since the Sons of Erin came to this country will festivity reign as high as during the St. Patrick's Day Party in the El Mirador Room. Just for the fun of being there shure'n you'll be wearin' a bit of green. And the fun you'll have will be like that "little bit of heaven that fell out of the sky one day."

The decor of the room with its harps, the garlands of Shamrocks, will be beautiful to behold and, of course, there'll be plenty of "Harps", some who have and those who still long to kiss the Blarney Stone. And many who have never seen Ireland at all but will celebrate St. Patrick's Day with all the sons of the ancient sod. You'll long remember this night.

Dinner will be served from 6 P.M. Entertainment and dancing to Eddie Le Baron's enlarged orchestra starts at 8:30 P.M.

The surprise of evening will be songs by a famous Irish tenor of stage, screen and radio.

Rudi E. Sidler, Managing Director



El Mirador HOTEL

"Beneath the Tower of the Stars"

PALM SPRINGS, CALIFORNIA

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

The Desert Sun—4b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 15, 1954

CLASSIFIED ADS The Desert Sun

Published every
MONDAY and THURSDAY
(Except June, July and August, when
published Thursdays only)
PHONE 2249
Box 190, Palm Springs, Calif.

RATES

(Minimum ad, 3 lines—count 24
lines and spaces to a line)
1 time, per line 75c
(Min. 2.25—1.50 cash in adv.)
Per Line (2 TIMES) (4 TIMES) (8 TIMES)
1.00 1.25 2.25

● Ads ordered for more than one time
must run in consecutive issues to rate
above rates, otherwise single insertion
rate will be charged for each time run.
● Save by ordering your ad run 4 or 9
times—if cancelled before completion,
you will be charged at nearest rate
applicable for times run and get a
REFUND for the difference.
● This newspaper cannot be responsible
for more than one incorrect insertion;
please notify us promptly of any error
in your ad.
● DEADLINES—For new copy or cancella-
tions: MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—5 P. M. TUESDAY
● ADDRESS all communications to The
Desert Sun, P. O. Box 190, Palm
Springs, California.

Lost and Found 10

\$500 REWARD
FOR INFORMATION leading to
recovery of following "un-
damaged" jewelry taken in
Palm Springs burglary.

LADY'S diamond platinum
brooch, pearl necklace, dia-
mond platinum cocktail ring,
Patek Philippe diamond,
white gold wrist watch, dia-
mond, platinum lorgnette, 2
pair of diamond platinum
earclips.

Reward expires April 1, 1954

CONTACT Palm Springs Detective
Bureau, Police Depart-
ment, or call collect, Toplis
Harding, 3440 Wilshire Blvd.,
Los Angeles 5, Calif. Phone
Dunkirk 2-8336.

FOUND: Vicinity of Howard
Manor, pearl and diamond
earrings. Owner can identify
by producing mate. Write
Box 190, File A-5

Personals 12

WE PAY CASH
For diamonds, old gold, silver,
china, antiques.
ANTIQUES SHOP
82-857 Miles Ave., Indio

WOULD like someone to deliv-
er my 1953 Plymouth to
Grand Rapids, Michigan. May
take other passengers. Refer-
ences required. Phone 84199.

Service Miscellaneous 15

SEWING, ALTERATIONS
BUTTONHOLES
Phone 8-5443

ALTERATIONS
Please Call 9095, Apt. 1
after 10:30 A.M.

On The Trails

Clifford Campbell, most
obliging guy of Los Compadres,
has been elected chairman of
the club's 4th Annual Desert
Guest Ride, which will be held
on the weekend of April 10 and
11. "Cliff," who has been a Vil-
lager for the past fifteen years,
and whose popularity is not
only village-wide, was named
because of his enormous cap-
acity for friendship. And it is
because of friendship and good
fellowship that the Los Com-
padres holds this yearly event.
The Guest Ride brings to the
village, a group of people who
love the outdoors, horses, and
consequently the desert. And
every member of the club sees
to it that they are not only
shown the desert but a weekend
of clean carefree fun as well.
There will be guided trips into
the hills and canyons, a
gymkhana, a dance, and
all meals are being planned
by the club's staff which
in itself will be a rare treat
for visiting friends. This Guest
Ride has gained in attendance
each year and "Cliff" said the
club will go all out in making
this year's event even greater.
Sunday night's "bring your
own steak dinner" at Los Com-
padres clubhouse turned out to
be a gay and very large Birth-
day Party. Virginia Paul, whose
husband Kenny had a birthday
sundae, ordered a huge cake,
which was beautifully decorat-
ed, and ceremoniously pre-
sented to all those whose birth-
day fell in the month of March.
With Kenny holding the big
lighted cake in the center, all
other "Marchers" lined up be-
side him. There were thirteen
in all including Kenny. Tex
Driskell, Enid Rauber, Jack
Rauber, Hutch Moseley, Elmo
Purnell Shirley Cooper, Ada
Small, Cliff Campbell, Russell
Hills, Elly Windhurst's guest,
Ada Marston from San Leand-
ro and yours truly.

ANITA HASKELL JONES.

**L. W. Coffee Elected
by DHS Rotarians**
L. W. Coffee was elected
president of Desert Hot Springs
Rotary club at its meeting last
week.
He will take office June 1.

Service Miscellaneous 15

Swimming Pools

M. H. Libott Assoc. Inc.
CHEMICALS - REPAIRS
MAINTENANCE - SUPPLIES
CONSTRUCTION
216 N. Indian Ave. Ph. 2143

WINDOW WASHING
and
General House Cleaning
Floor Waxing
Rug Shampooing
BY — THE BARBERS
Established 12 years
Write P.O. Box 268
PHONE 5127

Machine Shop

PALM SPRINGS
ENGINEERING COMPANY
375 Sunny Dunes Road
Telephone 5411
General Precision Machine
Work

Re-upholstering

and Custom Work
Free Pick up and Delivery
TRAMVINE UPHOLSTERY
67-793 Highway 111
Call HANK RIVERA S-3322

PALM SPRINGS HOUSE
AND WINDOW CLEANING CO.
Homes opened, closed. Com-
plete building maintenance.
Year round. Vern Baumgard-
ner, 210 East Amado, Ph. 4247.

TV and SOUND SERVICE
BERNHARD AND WALLER
CATHEDRAL CITY, Ph. 83302.

RADIO, PHONO SERVICE
366 N. PALM CANYON.
BREZIN'S PHONE 6015.

DRESSMAKING — Alterations.
Reasonable prices. 208 E.
Nicolet, Banning, Ph. 8775.

A-1 CARPENTER repairs, re-
modeling or alterations. Ph.
Ken at 7063 or 7691.

AUTHORIZED Electric vacuum
cleaner. Sales and serv-
ice. Ph. 6122 or 2066.

Situations Wanted 25

Nurses' Registry

CLARA DWYER, R.N.
Member CSNA, District 34
Pegi Scott's Agency
256 S. Palm Canyon Ph. 7691

DOMESTIC - HOTEL - OFFICE
Carefully screened applicants.
No charge to the employer.
EMPLOYMENT
SERVICE AGENCY
Ruth Sougey Ph. 2556
135 E. Andreas Rd. Ph. 2901

PAINTING, decorating, paper
hanging. Very reasonable.
Free estimates. Ph. 5850 ev-
enings.

PAINTER — Interior and ex-
terior. Free estimates. Reas-
onable immediate service.
Phone 7905.

FOR A dependable baby sitter.
Also housework by the hour.
Phone 3898.

Help Wanted 27

CONSTRUCTION Superinten-
dent. One of California's fast-
est growing residential con-
struction companies has op-
ening for field superintendent
in Riverside county. Must
be able to supervise and
handle all phases of resi-
dential construction; with
little main office attention.
Room for advancement for
well qualified person. Trans-
portation essential. Write:
Construction, P.O. Box 545,
Azusa, California, stating
Name, Age, Address, Qualifi-
cations, References, Available
Date and Expected Starting
Salary.

Hotel maids \$50 week
Desk clerk, lady, R&B \$200
Transcript, man, R&B \$175
Domestic cook, R&B \$250
5 waitresses, dining room
Couples, hotel, local and out.
Bus boys, waiters, etc. \$300
Fry Cooks \$300

Many other positions
Register now for
summer employment

EMPLOYMENT
SERVICE AGENCY
Ruth Sougey
135 E. Andreas Road
Phone 2901 Phone 2556

Coachella Valley
Employment Agency
COMPLETE employment serv-
ice. Offices, homes, hotels
restaurants and general.

271 S. Indian Ave.
Phone 2622
or 4414

SALESMAN
Experienced in Servel refriger-
ators, air conditioning and
appliances. Leads furnished.
PAVNYS
1001 S. Palm Canyon Drive

LEADS furnished for additional
income in your spare time.
Mabel Taylor, Desert Farm-
ers Market, 444 N. Palm Can-
yon Drive.

WOMEN to prepare and wrap
sandwiches. Night work. Des-
ert Sandwiches, 306 N. In-
dian, Phone 3339.

EXCHANGE trailer space for
few hours cleaning work. Ph.
9091.

CAPABLE white woman, maid
work mornings, 239 W. Are-
nas Road.

EXPERIENCED saleswoman in
ready-to-wear. Apply DES-
MONDS, The Plaza.

Help Wanted 27

WHITE WOMAN, 8 hours per
day, 5 days week for general
housework. Apply in person,
883 San Lucas Road.

REAL ESTATE salesman or
broker for well located office.
Ralph Weinstein Ph. 2884

GIRL FOR general housework.
Plain cooking. \$150 month.
1222 Mesquite Ave., Ph. 3817.

Bus. Opportunities 29

\$100,000
ELECTRONICS manufacturer,
eight years old, established
products, nat'l sales, \$400,-
000 last year, consistent
earnings record past 3 years.
Want to move to southwest
from present Great Lakes lo-
cation. Need capital for ex-
pansion, for move, and to buy
interests of partners. Will
talk to individual or group.
Write Box 190, File W-10.

TRAILER PARK

66 UNITS, large lot, television,
shuffleboard, a date palm
each lot. Waiting list. THE
DESERT'S FINEST. Phone In-
dian 76-3372 or write route 1,
Box 89, Indio.

FOR SALE, Lake Arrowhead
Beauty Salon. Only shop in
Village. For details write
Lake Arrowhead Beauty Sal-
on, Lake Arrowhead, Calif.

WILL invest \$50,000 to \$100,000
on 1st or 2nd Deed of Trust,
or good income property.
Write particulars to Desert
Sun, Box 190, File A-6.

FOR SALE — A REAL BUY!
Desert Book Shop
443 N. Palm Canyon Drive.
Phone 5208

Business & Financial 30

First Trust Deed

We have clients interested in
First Trust Deeds on —
Ranches - Industrials
and Homes

More liberal than banks or fi-
nance companies at legal
California interest. Phone
9-3631.

Browne and Kirsch
corner Bermudas and Estados
La Quinta

WILL invest \$50,000 to \$100,000
on 1st or 2nd Deed of Trust,
or good income property.
Write particulars to Desert
Sun, Box 190, File A-6.

TRUST DEEDS BOUGHT.
SMALL DISCOUNT PRIVATE
PARTY. WRITE I. NAGLER,
330 N. ALFRED LOS ANGELES

Lots & Acreage 33

NEW 2 bedroom, 2 bath and
den home. Latest features in
heating and cooling. As mod-
ern as tomorrow. Call us for
appointment to see. \$16,500.

WELL-LOCATED

R-3 LOT
Size 100 by 102

REDUCED BY OWNER

TO
\$1950

FOR QUICK SALE

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

ASSOCIATE BROKERS
BILL COLVEN MIKE JEKYLL
FRED KOTY

2 LOTS. \$3900 cash. R1, 2 blocks
west of Palm Canyon. R3, 2
blocks east of Palm Canyon.
North of town. Owner, 333 N.
California St., Burbank, Calif.

IDEAL hotel or business site.
Palm Canyon Drive frontage,
264 feet deep to Indian Ave.
Centrally located, full price
\$37,500. Phone 2182.

LAS PALMAS ESTATES
2 CORNER lots, water shares.
Priced for quick sale. Phone
2781.

FOR Sale or Exchange 34
4 BEDROOMS, 3 baths, Palm
Springs, \$19,500. Will ex-
change for Los Angeles.

2 BEDROOM and den, Belair,
want Palm Springs.

LOS ANGELES, 2 bedroom, nice
corner lot. Want Palm
Springs.

FRANK MILLER

Gordon Nicholson
Mildred Potter
428 No. Palm Canyon. Ph. 2929

FOR SALE OR TRADE
HIGHWAY property between
Banning and Palm Springs, 10
acres, 4 buildings, excellent
setup for service station and
lunch room or wrecking yard.
1st spot reached since White-
water by-passed. Has wa-
ter, phone. Interested in cash
sale or trade good Palm
Springs residence. See, call
owner, J & S Paving company,
Banning 4215. Brokers wel-
come.

OUR furnished mountain home
on Big Bear Lake, accessible
all year, or will consider
Palm Springs property. W. H.
Allenstadter, P.O. Box F,
Palm Springs. Phone 3040.

For Sale or Exchange 34

WILL TRADE MODERN LOS
ANGELES UNITS FOR PALM
SPRINGS INCOME. GIVE
DESCRIPTION — PRINCE
PALMS ONLY. WRITE BOX
190, FILE W-9.

Real Estate—For Sale 35

SPECIAL

OUR SPECIALS ARE A MUST.
WE SOLD THE LAST TWO
ADVERTISED WITHIN ONE
WEEK. HERE IS ONE MORE:

3 BEDROOM, 2 car garage,
completely furnished, car-
peted wall to wall, walled
in lot, landscaped, TV, wired,
exceptional terms. \$5000 down.
from present Great Lakes lo-
cation. Need capital for ex-
pansion, for move, and to buy
interests of partners. Will
talk to individual or group.
Write Box 190, File W-10.

Terry Ray's

DRIVEIN REALTY
Jules De Vorzon Harry Peale
Howard Palmer Ernie Dunlevie
773 N. Palm Canyon Ph. 2064

HIWAY No. 99
MONEY-MAKER

MOTEL reported \$750 month
net profit! U.S. Hwy 99. 9
units: 6 doubles, 3 singles; 2
kitchens (3 incomplete).
Showers, tile roofs, coolers.
PLUS OWNER'S living quar-
ters. Neon signs, gravel drives.
ALL FURNISHINGS INCLUD-
ED. Attractive setting; lawn,
trees, shrubs. Health forces
sale! \$39,500. Terms: B. Phil-
lips, STROUT REALTY, 83-965
Hiway 99, Indio. Phone 7-3801.

OWNER Must Sacrifice

\$18,500

4 UNITS furnished, large busi-
ness lot in restricted area
near golf clubs. \$11,000 will
handle. Income \$300 or more
monthly. Write Box 344, Palm
Springs.

Home With View

WITHOUT DOUBT this home
affords the most superb view
of Palm Springs. Owner de-
signed, 2 bedrooms, 2 baths,
2 patios, 2 car garage, on 1 1/2
acres (can have 4 Tus-
cany acres). This home is
different - beautiful in every
detail. Sells for \$55,000 fur-
nished or \$45,000 unfurnished.
Owner — 2150 Leonard Road
Phone 3153

NEW 2 bedroom, 2 bath and den home. Latest features in heating and cooling. As mod- ern as tomorrow. Call us for appointment to see. \$16,500.

MARTHA JAMES

REALTOR
445 N. Palm Canyon Dr.
2751 — Phones — 2812

HOME in beautiful Yucaipa
Valley to close the estate of
the Rev. R. M. Hogarth. No
smog, 3 bedrooms, 2 baths,
sunroom opening on patio,
panel ray floor heaters, fruit
garden, 1/2 acre landscaped, gar-
age, 3 years old; 2 1/2
acres (can have 4 Tus-
cany acres). This home is
different - beautiful in every
detail. Sells for \$55,000 fur-
nished or \$45,000 unfurnished.
Owner — 2150 Leonard Road
Phone 3153

NEW 2 bedroom, 2 bath and
den home. Latest features in
heating and cooling. As mod-
ern as tomorrow. Call us for
appointment to see. \$16,500.

REALTOR EXCLUSIVE AGENT

671 N. Palm Canyon Drive
Phone 2981

Cathedral City

BRAND new 1 bedroom modern
home. Just reduced to \$7500.
terms.

2 BEDROOM home, good loca-
tion, lots of closet space. Own-
er leaving drapes, carpets,
electric dishwasher, stove and
refrigerator. Has fireplace,
patio with barbecue, also de-
tached carport. Full price
\$12,500. Only \$2500 cash
needed.

INCOME

ON CORNER view lot 135x100
feet. We have 4 choice mod-
ern units. Patio and barbecue.
Also room for several more
units. This property can be
bought for \$24,500 with low
down payment. Let us show
you. We also have several
larger properties — priced
right.

Jorgensen Realty

68-574 Broadway (Hiway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

Price Reduced

\$3,000

Priced for immediate sale
\$19,500
Terms to responsible buyer.

NEW 2 bedroom, 2 bath home.
Owner built for all year com-
fort. This exceptionally well
constructed house must be
sold due to expanded out of
town business. Among the
many features 5-ton Refriger-
ated Air Conditioning, 100,000
BTU Forced Air Heating Sys-
tem. Beautiful combination
Electric Barbecue and Fire-
place. Two large bedrooms, 2
Ceramic Tile finished baths.
Numerous cabinets, closets
and storage space. Large lot
select location, plenty of room
for pool. Phone 2011 for key.
COURTESY TO BROKERS

BOZE BUILDER

2 BEDRMS., refrigerated cool-
ing, tile shower, large closed
patio, 2 car garage, stone
fireplace. Only \$21,500.

2 BEDROOMS, 1 1/2 baths., car-
port, garage, lot. A real
buy at \$13,500.

NEW TRIPLEX, good location.
A real bargain at \$24,000.

FINANCING — No problem for
responsible buyers. Consider
trade on lot.
Phone 5370 or see your broker

BY OWNER, Large 2 bedroom
home. Panel ray heat, drive-
in garage. Some furniture.
All fenced. Beautiful rock
and cactus beds. \$7200. 1/4
down, \$60 per month. 17429
Sanborn St., North Palm
Springs.

BY OWNER, NEW 3 BEDROOM,
2 BATH, \$13,500. SACRIFICE.
PHONE 5651

DELUXE homes \$11,500, \$1000
down, \$75 month. Corner In-
dian and San Rafael Place.

Real Estate—For Sale 35

Easiest Buy of the Week In a Beautiful Home

\$1500 down

A LOVELY new home, of mod-
ern construction with 3 BED-
ROOMS and 2 COLORFULLY
TILED BATHS. Such features
as deep attached garage, ige,
ultra modern kitchen, unit
heat, wall heaters in baths,
deep closets with sliding
doors, high open beam ceil-
ings, fireplace, spacious liv-
ing room, colored rock roof,
beautiful desert and moun-
tain views. YES, IF YOU CAN
MAKE GOOD MONTHLY
PAYMENTS, YOU CAN BUY
THIS BEAUTY, with \$1,500
cash.

GANNON REALTY

711 N. Palm Canyon Drive
Phone 2772

\$5000 Down

INCOME triplex — completely
furnished, modern. Three 1
bedroom apartments each.
Large corner lot. Cement
block and tile roof construc-
tion, steel shaft and metal
enameled kitchens. All have
tub and shower, laundry
room. Everything rented.
Must be sold because of ill-
ness. Full price \$27,500, easy
terms.

\$4000 Down

2 BEDROOM modern, furnis-
hed. Quality construction. Nice
landscaping and sprinkling
system. Garage. Full price
\$17,500, easy terms.

A \$60,000 QUALITY HOME
3 BEDROOMS, 2 baths, large
lot. Fine swimming pool.
completely walled, exclusive
location. Furnished, \$40,000.
With drapes and carpets
only \$37,000. Good terms.

For Better Values in Real Estate see—

ADOLPH ISRAEL

REALTOR
EXCLUSIVE AGENT
671 N. Palm Canyon Drive
Phone 2981

Cathedral City

BRAND new 1 bedroom modern
home. Just reduced to \$7500.
terms.

2 BEDROOM home, good loca-
tion, lots of closet space. Own-
er leaving drapes, carpets,
electric dishwasher, stove and
refrigerator. Has fireplace,
patio with barbecue, also de-
tached carport. Full price
\$12,500. Only \$2500 cash
needed.

REAL VALUE

3 BEDROOM, 3 bath, fully fur-
nished house. Unit heat
dishwasher, ige, refrigerator,
washing machine, built-in
barbecue, 2 car garage. Com-
pletely fenced, lawn, trees
and shrubs. Only \$23,500,
terms.

James Hammond

REALTOR
875 N. Palm Canyon Dr.
Ph. 5373
Associates
Esther P. Hammond
Eve Morgan Lisa Jones

REAL VALUE

3 BEDROOM, 3 bath, fully fur-
nished house. Unit heat
dishwasher, ige, refrigerator,
washing machine, built-in
barbecue, 2 car garage. Com-
pletely fenced, lawn, trees
and shrubs. Only \$23,500,
terms.

Ralph Weinstein

REALTOR
256 1/2 S. Palm Canyon Drive
Phone 2884

M-1 Industrial

</

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Real Estate — For Sale

35

THE PRESIDENT'S PLAYGROUND! WHY NOT YOURS, TOO?

\$10,500, just reduced, 2 bedroom home, fireplace, 100' fenced lot, close in.

\$11,600 Best Buy — 3 bedrooms, 2 baths, fireplace, 100' front.

\$19,000 furnished, 3 bedrooms, den, 3 baths, lot approximately 153x250, walled and beautifully landscaped. SACRIFICE.

HOME — GUEST HOUSE — POOL — \$20,000!

LAS PALMAS ESTATES luxury home, has everything, asking price \$44,500.

\$39,500 Luxury Home in LAS PALMAS. Best buy. Reduced way below reproduction cost.

12 UNITS, new POOL, Tennis Club area, full price \$74,500.

15 UNITS on Palm Canyon Drive, full price \$90,000.

4 UNITS and POOL, \$38,500 terms. Best income buy in Palm Springs. WILL TRADE FOR LOS ANGELES.

MULTIPLE DWELLING LOT 100x102, reduced by owner to \$1950 for quick sale.

LARGE corner residential lot \$1800.

Realtor CULVER NICHOLS

and ASSOCIATES Al Hoover John Bernet
Jane Colgan J. R. (Bob) Stanley
861 N. PALM CANYON PHONE 2182
21 YEARS AT THIS LOCATION

DO YOU WANT

PERFECTION IN DESERT LIVING
THE LATEST CONCEPTS IN LUXURY
SUPERB PANORAMIC VIEW
A NEIGHBORHOOD OF EXPENSIVE HOMES
ESTATE SIZE LOT (450 FOOT FRONT, 135 FOOT DEPTH)
MOST SCIENTIFIC PLANNING FOR THIS CLIMATE
FINEST CRAFTSMANSHIP AND MATERIALS
UNUSUAL NUMBER OF BUILT-IN FEATURES
LANAI, DINING ROOM, BARBEQUE, BAR

Then

One of our homes will fill your needs.
2 bedrooms - 2 baths — \$32,000
3 bedrooms - 3 baths — \$36,500
4 bedrooms - 4 baths — \$49,500

OPEN FOR INSPECTION
442-472 SANTA ELENA

HOMES OF DISTINCTION IN PALM SPRINGS SINCE 1930
CHINO MESA ESTATES, INC.

Ernst Off, President Phone 2386 A. R. Draves, Broker

Munholland & Co.

OVER 50 YEARS SELLING
CALIFORNIA REAL ESTATE
OPEN SEE TODAY
1540 Mel Avenue
NEW LARGE 2 bedroom home,
patio, barbecue, 100' lot. FOR
QUICK SALE.
\$13,600

OWNER BUILT EXTRA LARGE
rooms, 2 bedroom, 2 bath, car-
pets and drapes, double gar-
age. Lot 120' enclosed.
\$25,000

7 UNITS CENTER OF TOWN,
turning away guests nearly
every night this season. Beau-
tiful grounds, home and in-
come. Illness forces sale.
\$65,000. Terms.

CORNER R-3 lot 170'x145', 2
blocks of El Mirador Hotel.
Must sell to settle estate.

Munholland & Co.

1059 N. Palm Canyon Drive
Opposite the Doll House
Phone 3673
ASSOCIATE BROKERS
John C. Davis-Earl Chamberlain

Cathedral City

SOME OF SAM ARNER'S
LOW PRICED BUYS

3 HOUSES, 4 rentals, \$12,000,
\$4000 down, close in.
1 1/2 ACRES date groves, near
golf course and movie star's
home. Only \$3000.
1 BEDROOM home, redwood
construction, wood floor, ce-
ment block fence. \$5750.
HIGHWAY acreage. Cove lots
\$1300. Garden tract lots \$875.
TRIPLEX \$15,900. Take trailer
on down payment.

DESERT REALTY

615 Broadway Cathedral City
10% of Sam's commission goes
to buyer's favorite Church,
Service Club or favorite charity.

NEW

MODERN HOME

SEE FOR yourself this new de-
sign for Palm Springs living.
Beautiful corner with unob-
structed view from every sun-
floored room. 2 bedrooms
with sliding doors to south
terrace, 2 baths, 660 square
feet in south terrace.
Just completed — \$18,900
Phone 2182

NEW 2 BEDROOM, 2 bath
home on 74 foot lot. Includes
carpets, venetian blinds and
drapes. \$18,500.

John W. Williams

and associates ROSLYN LANG
CLAUDE W. GOTTSHEUET
423 N. Palm Canyon Ph. 3311

BY OWNER: 3 high income
housekeeping cabins, June
Lake. Completely furnished.
\$20,000. Phone 76-4373.

Exchanges

36

LET'S TRADE

MILLION DOLLAR BUILDING
in Los Angeles area. 9 story
concrete and steel. Will take
Palm Springs property. sub-
mit what you have to trade.
Priced at \$375,000.

WANT San Francisco area
home or income for Palm
Springs; beautiful 3 bedroom,
3 bath. Completely furnished,
large swimming pool. Only
\$37,500.

WANT North Hollywood home,
Van Nuys or San Fernando
home for Palm Springs 4
bedroom, 3 bath home fur-
nished. Close in. Priced at
only \$19,500.

MODERN 3 bedroom home.
Luxuriously furnished. Re-
frigerated cooling. Furnace
heat. Deluxe throughout.
Only \$35,000. For L.A. home
or income.

12 UNIT apartment hotel near
El Mirador Hotel. Furnished
with large pool. A BUY at
\$90,000. Want L.A. home or
income as part payment.

APARTMENT HOTEL, 17 units.
Finest location in town. Com-
pletely furnished. Large pool.
\$175,000. Take L.A. home, in-
come or trust deeds.

LET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

TRADE — EXCHANGE
BY OWNER: Apartment hotel
building site, 100x140. Zoned
R-3. Near El Mirador Hotel.
appraised value \$16,000.
Building plans and specifica-
tions. 6 foot cement wall
across rear of property. (High
rent area.)

EXCHANGE for 3 bedroom, 2
bath home (no pool), add
\$2500 cash or will assume to
\$5000. Will consider double
flex.

CONSIDER trailer, 35 to 40 feet.
Must be late, modern, as part.
Balance, terms to suit. Own-
er, Desert Sun, Box 190, File
A-4.

Real Estate Wanted 37

WANT HOME, Palm Springs
area as down on six unit fur-
nished apartments. Large
grounds, 3 street frontages,
pool, carport, view. Owner,
P.O. Box 263, Desert Hot
Springs or 66012 Estrella at
West Drive.

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

Listings Wanted
DON CAMERON, REALTOR
P.S. 8-4932, Palm Desert 76-3961

Business Rentals 38

OFFICE with storage, space
available in air conditioned
and well heated building, 390
Sunny Dunes Road, M-1 zone.
SEE

JOHN W. WILLIAMS Ph. 3311
PROFESSIONAL offices. Corner
Palm Canyon, Arenas Road,
ultra modern furnished, un-
furnished. Ask your broker
or call Atkinson, 6234.

Wanted to Rent 39

WANT TO RENT for 3 months,
5 or 4 bedroom completely
furnished house, preferably
with pool. References. Phone
4848.

LADY has arthritis. Would like
room and board, some care.
In nice home. Desert Hot
Springs, 4-9841.

HOUSE by retired middle aged
couple. Pay \$100 month. Mil-
lars, 554 Plaza, Amego.

Rooms for Rent 40

NEW HOUSE — unfurnished.
Extra large rooms, 1 bed-
room. Fireplace, picture win-
dow, wall heaters, air con-
ditioning. Horse if desired.
Thunderbird area. Ph. 8-4414.

PRIVATE entrance and bath,
colorful, good beds, clean,
good district, quiet. Ph. 6921.

ROOMS, kitchen privileges. \$7
weekly up. Daily and month-
ly rates. Ph. 9973.

LARGE airy room, with priv-
ileges. Reasonable. 600 South
Palm Canyon Drive

QUIET, front room in lovely
home. Wardrobe. Privileges.
\$47.50 monthly. Phone 2478.

2 BEDROOM, nicely furnished
house. \$75. 17087 Merryman
Place No. Palm Springs, Cal.

For Sale or Rent 41

For Sale
or Will
Lease Furnished

Beautiful home on Tama-
risk Golf course. Two bed-
rooms with maid's room.
Enquire at Wonder Palms
Hotel.

ATTRACTIVE studio apart-
ment. Walking distance down
town. 524 Calle Abnoria.

\$50 MONTH. nice small apart-
ment, close in, no kitchen.
291 Athel. Phone 5687.

Apartment for Rent 43

MODERN bedroom set, gas logs,
electric appliances, pictures,
mirrors, living room pieces,
rugs, lamps, pots, silver,
blankets, sheets, clothing 14-
16, shoes (practically new) 7-
8. Phone 7468.

Apartment for Rent 43

ATTRACTIVELY furnished
apartment, fully carpeted,
panel ray heat, cooler, 980
Camino Parocela. Ph 4756 or
3448.

HAVE TENANTS wanting good
rentals. List with us for im-
mediate results.
ADOLPH ISRAEL, REALTOR
671 N. Palm Canyon Dr. Ph. 2981

SPACIOUS 3 room apartment,
attractively furnished. Pri-
vate pool and patio. 970 Pa-
rocela Place.

3 ROOM apartment and hotel
room, modern, completely
furnished. 336 Paseo El
Mirador. Phone 5385.

\$85 MONTH. New 1 bedroom
unfurnished, good location,
nice laundry room.
Phone 5370 or see your broker

\$15 WEEK up. Private bath,
kitchen. Center town. Rooms
\$10-\$15. Use of swimming
pool. Phone 2957 or 9053.

\$25 WEEK. Young woman will
share beautiful double. 431
S. Palm Canyon. Ph. 5839 or
2516.

\$150 month. Beautiful
double apartment.
Phone 5839 or 2516
431 S. Palm Canyon Drive

OWNER'S 1 bedroom apart-
ment, 3 blocks west of Bu-
locks. Twin beds, kitchen,
patio. March 15th. Ph. 5742.

DELUXE 1 bedroom apart-
ment, beautifully furnished. Adults.
Lease. Close in. Ph. 7057.

MODERN, clean, single apart-
ments. Walking distance.
From \$22.50 week. Ph. 9095.

1 BEDROOM duplex, service
porch, garage. Unfurnished.
36 Glenn, Cathedral City.

SPACIOUS 2 bedroom bungal-
ow courts, all electric.
Vista Del Oro Ph. 9905

Houses for Rent 46

FOUR BEDROOMS WITH POOL
2 bedrooms, 2 baths in main
house. 2 bedrooms in guest
house. Beautifully furnished.
Completely equipped swim-
ming pool. Will rent for 3
months at \$550 month.

2 BEDROOM, 2 bath home,
nicely furnished. TV cable
installed. Good location. By
month or year.

JOHN W. WILLIAMS
423 N. Palm Canyon Ph. 3311

LAGUNA BEACH, 2 bedrooms,
2 baths, gorgeous view. 3
summer months, \$675, or yrs.
lease \$1620. P.O. Box 44, La-
guna Beach. Phone Hyatt H
1726.

2 BEDROOMS, indoor barbecue,
piano, walled lot. To April
23rd. \$250. Longer lease
available at reduced rate. Ph.
7183.

BRAND new, 3 bedroom, 2 bath
ultra deluxe. Completely
furnished, swimming pool,
fenced and landscaped. Ph.
7479 or 2727. From Apr. 1st.

RANCHO MIRAGE. Furnished
or unfurnished 1 bedroom
house. \$85 or \$65. May be
used for business purposes.
Ph. 84965.

NEAR Thunderbird on Hiway.
Furnished 4 bedroom, 2 bath.
Will sell. Call Guarantee
Garage, 7634 or 5.

\$65 MONTH. 2 bedroom unfur-
nished, free pool use, cooler.
Hal Cornelius, 1000 Palms.
Phone 151.

1 BEDROOM house, completely
furnished. Close Thunderbird.
March 15 to June 15. \$100.
month. Call 4261.

2 BEDROOM house, furnished,
service porch, TV. Monthly
or yearly basis. Phone 5385.
537 Calle Palo Fierro

\$50 MONTH by the year. Cozy
2 room furnished guest house
at 1125 Camino Encanto. Phone
6511 weekends.

BRAND new 3 bedroom, 2 bath,
unfurnished. Yearly lease.
Phone 7479 or 2727.

CLEAN, well furnished 2 bed-
room house. Reasonable. Ph.
3782 after 5 p.m.

3 BEDROOM, partly furnished,
redecorated. Option to buy.
Call 4484.

Household Goods 50

MODERN wrought iron coffee
tables and end tables. Chairs,
platform rockers, \$23.95 up.
Foam rubber couches and
chairs. Special bed divan,
\$35.50 Lamps and shades.
Fibre and hemp rugs, Arm-
strong linoleum, 9x12, \$10.55.
Studio couch covers and bol-
sters. Wedgewood stoves, me-
tal closets and kitchen cabi-
nets. Box springs and mat-
tress sets, \$39.50 up, made by
Reliable company. Lawn fur-
niture, chaise and pad, \$15.50.

Complete line of unfinished
furniture.

Good selection of used furni-
ture. Trade in the old on
something new.

Corner Ramon & Sunrise Way
Phone 2173

ROYAL Typewriter for sale, \$35.
Phone P.S. 8-3133. 69-030
Broadway, Cathedral City.

NEW, metal, shower stall. Rea-
sonable. Phone 8-5233 morn-
ings.

Building Supplies 59

“To meet your every need”
DILL LUMBER CO.
GUY R. KREMER, Mgr.
691 Industrial Place
2758—Phone—2759
Open Saturdays until noon

ATTENTION: Builders, masons,
Colored rock from painted
hills, Whitewater Canyon,
now available. For most
beautiful walls, fireplaces,
barbecues, etc. See Macken-
zie, Whitewater Canyon or
Box 101, Whitewater.

SMALL tracker, needs repairs.
Antique buggy, good condi-
tion. Orchid Trailer Villa,
Cottage No. 6.

ROYAL Typewriter for sale, \$35.
Phone P.S. 8-3133. 69-030
Broadway, Cathedral City.

NEW, metal, shower stall. Rea-
sonable. Phone 8-5233 morn-
ings.

NOTICE to Plumbers! Large
supply of used plumbing
materials. Why pay new
prices? Will Gay's, opposite
Drive-In Theatre, Cathedral
City.

52 JAQUAR XK120 roadster,
white, or 53 Hillman minx
convertible, both in A-1 con-
dition. One car must go. Call
5424 or 6338.

1950 FORD 2 door sedan. Good
condition. New tires. Radio,
heater. For quick sale, \$850.
Owner, phone 4409 or 5129.

1940 PLYMOUTH station wag-
on, good condition. Will sell
for \$250. All leather seats,
just overhauled. Call Kenny
Paul, 2444.

52 MG. Excellent condition.
\$350 cash, equity. Write Mar-
garet Conger, P.O. Box 44, Bea-
umont or phone 4561 after 5
p.m.

Household Goods 50

GAS RANGE, excellent condi-
tion, \$100. Beautiful Chippen-
dale 9 piece dining room set.
\$500. Phone 7267.

GAS RANGE, deluxe Universal,
like new. \$385 value, sacri-
fice \$60. 1225 Sunny Dunes.

Trailers for Sale 51

1954 AIRSTREAM - 22 - \$2895
Glidewell 35 foot. Built in
Banning. Why not have your
next trailer custom built at
regular price?

AUTO TRAILER EXCHANGE
1065 E. Ramsey, Banning Calif.

1952 WESTCRAFT - 28', bath,
twin beds, other extras, also
1952 International truck, sta-
tion wagon type. Sell together
or separate. Wilson, Charles-
worth tract, up Vista Drive to
Bahada.

IS YOUR TRAILER FOR SALE?
If so, PAVNY can turn it into
cash for you. Call PAVNY
BUTANE & TRAILER SALES.
1001 S. Palm Canyon Dr. Ph.
7342.

1950 - 27 FOOT eastern built,
Sleeps 4, carpeted, hot water
heater, island bed. Awning,
patio furniture and lot in-
cluded. \$1295. B19, Rancho
Trailer Park.

14 FOOT trailer, excellent con-
dition. Awning, stove with
oven, large closet, floor heat-
er. \$325. Lot 41, 432 E Andre-
as Road.

22 FOOT aluminum Airstream.
Good condition. Carpeted
interior. \$1500. G. L. Par-
ker, Lot B-24, Rancho Trailer
Park.

TRAILER SALES MANAGER
wanted to take complete
charge of sales lot. Apply —
PAVNY TRAILER SALES
1001 S. Palm Canyon Drive

AIRSTREAM TRAVELEZE
Good used one \$300 up.
LET US SELL YOUR TRAILER
70-210 Hiway 111

One mile east of Cathedral City

1953 — 35 foot Delta. Like new.
Dinette, twin beds, tub and
shower. With or without ra-
madia. Lot 17, Horizon Trailer
Park.

BEST reasonable offer buys
1949 — 25 foot Eastern built
trailer, excellent condition.
Lot A-63, Rancho Trailer Park.

TRAILER estate in Rancho Park
completely equipped. Lot 82D.
Cummings, 1563 Palm Can-
yon Drive. Ph. 5315.

TERRIFIC sacrifice. Spartan
Royal Man-ion and ramada.
Corner lot, Owner leaving.
Lot B6, Rancho Trailer Park.

1953 — 25 FOOT Airstream
Cruiser. Like new, used only
5 months. 11-741 No. Cactus
Drive, Desert Hot Springs.

1953 CLIPPER Famous Deluxe.
22 feet. Like new. Must sell.
SACRIFICE \$2295. Beckley's
Trailer Park, Space 32.

27 FOOT Roadmaster, practi-
cally new. Sacrifice. Leaving
town. McKinney Trailer
Court.

16 FOOT aluminum trailer, fur-
nished, Frigidaire, apartment
range, awning. \$750. 5435 or
7360.

1952 AIRSTREAM, 25 foot, with
extras. Like new. Mendon.
Lot 40, Deluxe Park, Cathed-
ral City.

1952 HANSON trailer, 28 feet,
complete bathroom, as down
payment on furnished house.
Call 6369.

1953 KIT, aluminum, vacation.
Sleeps 3. New custom awning
with metal poles. A good buy.
Phone 6286.

1954 PAN AMERICAN, 40 foot.
Will take small trailer for
my equity. Ph. Indio, 7-4160.

Trailers Wanted 52

TRAILER accepted on 2 bed-
room, garage, Shangri-la
Palms home. Free pool use.
Hal Cornelius, 1000 Palms.
Phone 151.

TRAILER for rent or sale, also
trailer space. Very clean.
Dave's Trailer Park. Phone
8-3731.

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trailer space. Very clean.
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8-3731.

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8-3731.

TRAILER for rent or sale, also
trailer space. Very clean.
Dave's Trailer Park. Phone
8-



Gosh, what wonderful weather we are having! The Oleanders are bursting... ready to spring into bloom. Blossoms on the grapefruit, pink ones that is, and also on the Algerian tangerines, are growing in front of our eyes. But to get back to the Oleanders... they're yours for the planting. The way we do it out here in Rancho Mirage is this: we get a whole bunch of hose in back of us and a short length of pipe screwed onto the hose. Also, of

course, we have the Oleander branches, white, pink and light pink. Taken from any of our friends' places. Then all we do is turn on the water, put the pipe in the ground, which digs the hole and stick the branches in the holes. From then on it seems there is magic around, we just water them three times a week and by September the darn things are three feet high. It's great country out here and landscaping is so simple. We rent these motor graders or bulldozers for 11 or 12 bucks an hour and have them knock off the high spots and fill up the low spots on our properties. Then all folks have to figure out is where they're going to put their home and plant whatever they want.

Cora H. Herbert, Bettye and Montie Herbert's sister-in-law has been enjoying a short visit

with them at their home on the 17th tee at Tamarisk Country club. She hopes to return to life around the pool and on the golf course as often as she can. We have a new member at the Don Cameron office in Rancho Mirage. He is B. F. Boland from Pasadena, who is going to sell real estate for our office. He is a very pleasant fellow and really knows his business. Coming from Pasadena he has something in common with our secretary, Nancy Stephens, who is also from Pasadena. Kay and George Gannon were married in Palm Springs, actually they were married in Juarez, Mexico, the same time Isabelle and I tied the lovely knot, but I guess they decided it would be fun to have a double knot.

Chuck Olsen, Mae and Stan

Olsen's handsome son hasn't looked so handsome lately. Chuck has been suffering from a case of the mumps. However, he is getting out of the hospital today and we are looking forward to seeing his smiling face around here again.

I spoke of our secretary, Nancy, earlier. I never have seen a girl with so many relatives except Isabelle. Nancy's mother, Aunts and Cousins were down here a few days ago... for a while I thought we really had a boom in tourists.

CHEERIO AMIGOS.

WALLET MISSING

Loss of a wallet containing \$4.50 in cash and personal identification, in the 300 block of North Palm Canyon drive, was reported to police Wednesday by Laura Jeffry of Beaumont.

Menus

Menus to be served this week in cafeterias of Palm Springs Unified School District are printed below to aid mothers in planning comparable home meals.

Monday—Spaghetti with meat sauce, tossed green salad, hot buttered french roll, canned peaches, milk.
Tuesday—Barbecued frankfurters, potatoes au gratin, buttered fresh broccoli, whole wheat bread and butter, molded fruit salad, milk.
Wednesday—Beef and vegetable pie, pineapple, cottage salad, hot buttered roll, baked rice custard with raisins, milk.
Thursday—Orange juice, chili

beans and crackers, vegetable salad, doughnut, milk.
Friday—Fish cakes with tartar sauce, creole string beans, carrot sticks, wholewheat bread and butter, stewed apricots, milk.

State Spending Big Sum for Easements

C. V. Kane, district highway engineer, said last week that \$28,000 has been spent so far to acquire rights for Highway 60, 70, 99 from Garnet to Thousand Palms.

The highway will be built in the 1954-55 fiscal year.

Kane said more than \$3,000,000 has been spent in Riverside county in the past eight months for rights of way.

The Desert Sun—6b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 15, 1954

WALLET LOST

Loss of a wallet containing \$30 in cash and miscellaneous papers was reported to police Thursday by Elizabeth Thacher, Guilford, Connecticut.

THE BIGAMIST
WANTED BY TWO WOMEN
Starts Friday — March 19
EL PASO THEATRE

(9th year in Palm Springs)
DICK HENSON'S

Chinese

KITCHEN

Serving fine Chinese Luncheons & Dinners

DAILY COMBINATION

SPECIAL

95c and up

Order our specially Packed Take-Home Food

Telephone 3045

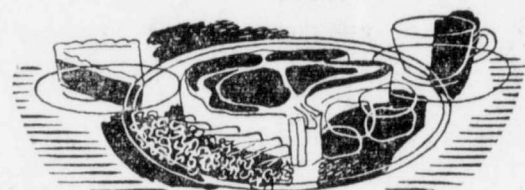
In the Farmers Market

444 N. Palm Canyon Drive



WHERE TO DINE

A Gourmet's Guide to the Finest Restaurants in the Palm Springs Resort Area



"AH SAM" ROOM



Chinese dishes

CANTONESE STYLE

Also STEAKS • SOUTHERN FRIED CHICKEN • COCKTAILS

SAM KEELAND'S

TAMPICO

599 BROADWAY

CATHEDRAL CITY



OUR
9th SEASON
IN
PALM SPRINGS

OUR "BRAND"
IS
DELICIOUS
FOOD

**TENDER STEAKS
CHOPS
CHICKEN**

COMPLETE MENU — SENSIBLE PRICES

Saddle and Sirloin

319 North Palm Canyon Drive
For Reservations Phone 9069

SOLOMON'S

**FAMOUS RESTAURANT
AND DELICATESSEN**

ONE OF THE MOST DIVERSIFIED MENUS
IN THE PALM SPRINGS AREA

SERVING
BREAKFAST • LUNCH • DINNER
FOODS TO TAKE OUT
— WE DELIVER —

Owned and operated by Moe Lyons

622 North Palm Canyon Drive
TELEPHONE 2015

THE DUNES

Internationally
Famous
for it's Cuisine

The Only Intimate
Night Club Atmosphere
in the Palm Springs
Resort Area

Connie and Ruby
Your Hosts

238 N. Palm Canyon
PHONE 9014

CHI CHI RESTAURANT

Complete Merchant's Luncheon 95c
Delicious 7 course Dinner from \$1.95
Eastern Top Sirloin Steak Dinner \$2.85
Roast Eastern Prime Ribs of Beef EXTRA \$3.85

Our Dinners Include:

Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives. Choice of Desserts from our own Bakery, Cheese Cake, French Pastry, or our famous Black Bottom Pie. Choice of Beverages.

PHONE 7391 Open for Luncheon from 11 A.M. FREE PARKING

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Phone 2227

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and
Country**
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Smorgasbord

LUNCHEON BUFFET

Served 12 Noon 'til 3 P.M.

REGULAR DINNERS

Choice Steaks... Chops

Fried Chicken... Barbecued

Loin Spare ribs...

COCKTAIL LOUNGE

Personalized Service by
your hosts, THE GILBERTS

THE GLASS KITCHEN

Serve Yourself
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BARBECUED RIBS In a Basket \$1.25
FRENCH FRIES • COLE SLAW • all the trimmings
FRIED CHICKEN In a Basket \$1.10
FRENCH FRIES • COLE SLAW • all the trimmings
BBQ CHICKEN In a Basket \$1.35
FRENCH FRIES • COLE SLAW • all the trimmings
All food on the above menu may be boxed to take out
At No Extra Charge.

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OUR SIXTH SEASON

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ITALIAN FOOD at it's BEST

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Chickens

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No Steaks -- No Roast Beef

Just Darned Good
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AND

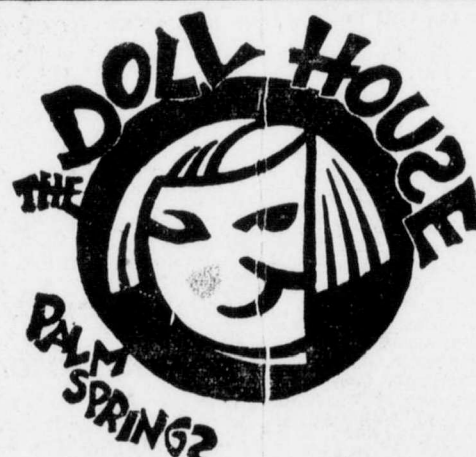
Pan Fried

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